



**HIRONS LIBRARY
Goldey-Beacom College**

INTERCULTURAL COMMUNICATION

Bannon, Gerard. Cross-cultural communication : the essential guide to international business, c 2003. 658.18 C951

Dalton, Maxine. Success for the new global manager : what you need to know to work across distances, countries, and cultures, c 2002. 658.049 S942

Ess, Charles. Culture, technology, communication: towards an intercultural global village, c 2001 303.4833

Gesteland, Richard R. Cross-cultural business behavior: marketing, negotiating, sourcing and managing across cultures, c 2002 395.52 G393

Gesteland, Richard R. Marketing across cultures in Asia, c2002. **382.095 G393**

Sabath, Ann Marie. International business etiquette. Latin America : what you need to know to conduct business abroad with charm and savvy, c2000 **395.52098 S113**

Storti, Craig. The art of crossing cultures, c2001 **303.482 S886 2001**

Thomas, David C. Cultural intelligence : people skills for global business, c2004 **302.35 T455**

Trompenaars, Alfons. Business across cultures, c2003 **650.089 T851**

DATABASE RESEARCH SUGGESTIONS

For current events/non-academic articles, check Proquest Newspaper Database.

For more scholarly articles from journals, try either InfoTrac General Business File or ABI Inform Databases.

For best results, reduce your search to a few key words and the link them together.

Sample Search: INTERCULTURAL COMMUNICATION AND BUSINESS. Stop by the Library Front Desk or look on BlackBoard for Data Base passwords.