

Goldey-Beacom College
2023 Graduate Survey for Undergraduate Business Majors
Executive Abstract

- This survey was administered online to 142 undergraduate business majors between March and December 2023.
- 95.77% of the undergraduate business major degree graduates responded to this survey.
- 91.91% of undergraduate graduates were employed (full-time or part-time) or were continuing their education.

Of the undergraduate respondents,

- 50.74% reported that they would be employed full-time after graduation.
- 4.41% reported that they would be employed part-time, by choice after graduation.
- 7.35% reported that they would be employed part-time, seeking full-time employment after graduation.
- 29.41% reported that they would be continuing their education after graduation.
- 8.09% reported that they would be unemployed after graduation.

Undergraduate Respondents: Employment Status

Major	Employed full-time (30+ hours per week)	Employed part-time by choice (Less than 30 hours per week)	Employed part-time, seeking full-time employment	Continuing Education	Unemployed	Total
AS Accounting	1	0	0	3	0	4
AS Business Administration	8	1	0	6	0	15
BS Accounting	7	0	1	3	0	11
BS Business Administration	9	1	4	6	2	22
BS Business Administration (Entrepreneurial Studies)	8	0	0	0	0	8
BS Business Administration (Financial Management)	1	1	0	2	1	5
BS Business Administration (Health Care Management)	3	0	1	1	0	5
BS Business Administration (Human Resource Management)	2	1	1	1	0	5
BS Business Administration (International Business Management)	1	0	0	0	0	1
BS Business Administration (Legal Studies)	2	0	0	0	2	4
BS Business Administration (Management)	5	0	1	3	1	10

BS Business Administration (Marketing Management)	4	0	1	3	0	8
BS Business Administration (Organizational Psychology)	0	0	0	1	0	1
BS Business Administration (Information Technology)	4	0	0	0	1	5
BS Business Administration (Sports Management)	2	2	0	9	2	15
BS Economics	1	0	0	0	0	1
BS Finance	9	0	1	2	2	14
Business Essentials Certificate	2	0	0	0	0	2
Grand Total	69	6	10	40	11	136
Total %	50.74%	4.41%	7.35%	29.41%	8.09%	100.00%

Undergraduate Respondents: Employment Status

Major	Employed full-time (30+ hours per week)	Employed part-time by choice (Less than 30 hours per week)	Employed part-time, seeking full-time employment	Continuing Education	Unemployed
AS Accounting	1	0	0	3	0
AS Business Administration	8	1	0	6	0
BS Accounting	7	0	1	3	0
BS Business Administration	9	1	4	6	2
BS Business Administration (Entrepreneurial Studies)	8	0	0	0	0
BS Business Administration (Entrepreneurial Studies)	1	1	0	2	1
BS Business Administration (Health Care Management)	3	0	1	1	0
BS Business Administration (Human Resource Management)	2	1	1	1	0
BS Business Administration (International Business Management)	1	0	0	0	0

BS Business Administration (Legal Studies)	2	0	0	0	2
BS Business Administration (Management)	5	0	1	3	1
BS Business Administration (Marketing Management)	4	0	1	3	0
BS Business Administration (Organizational Psychology)	0	0	0	1	0
BS Economics	1	0	0	0	0
BS Finance	9	0	1	2	2
BS Business Administration (Information Technology)	4	0	0	0	1
BS Business Administration (Sports Management)	2	2	0	9	2
Business Essentials Certificate	2	0	0	0	0
Total %	50.74%	4.41%	7.35%	29.41%	8.09%

Goldey-Beacom College
2023 Graduate Survey for Graduate Business Majors
Executive Abstract

- This survey was administered online to 160 graduate business majors between March and December 2023.
- 53.13% of the graduate business major degree graduates responded to this survey.
- 88.24% of graduate students were employed (full-time or part-time) or were continuing their education.

Of the graduate respondents,

- 81.18% reported that they would be employed full-time after graduation.
- 2.35% reported that they would be employed part-time, seeking full-time employment after graduation.
- 4.71% reported that they would be continuing their education after graduation.
- 11.76% reported that they would be unemployed after graduation.

Graduate Respondents: Employment Status

Major	Employed full-time (30+ hours per week)	Employed part-time by choice (Less than 30 hours per week)	Employed part-time, seeking full-time employment	Continuing Education	Unemployed	Total
MBA – Comprehensive	11	0	2	0	1	14
MBA (Entrepreneurial Studies)	3	0	0	0	0	3
MBA (Financial Management)	6	0	0	0	1	7
MBA (Major in Finance)	6	0	0	0	2	8
MBA (Health Care Management)	6	0	0	0	1	7
MBA (Human Resource Management)	7	0	0	2	0	9
MBA (International Business Management)	2	0	0	0	1	3
MBA (Information Technology)	9	0	0	0	1	10
MBA (Marketing Management)	4	0	0	0	0	4
MBA (Taxation)	2	0	0	0	0	2
Master of Management	3	0	0	1	1	5
MBA (Major in Taxation)	4	0	0	1	0	5

MS Finance	1	0	0	0	1	2
Doctor of Business Administration	5	0	0	0	1	6
Grand Total	69	0	2	4	10	85
Total %	81.18%	0.00%	2.35%	4.71%	11.76%	100.00%

Graduate Respondents: Employment Status

Major	Employed full-time (30+ hours per week)	Employed part-time by choice (Less than 30 hours per week)	Employed part-time, seeking full-time employment	Continuing Education	Unemployed
MBA – Comprehensive	78.57%	0.00%	14.29%	0.00%	7.14%
MBA (Entrepreneurial Studies)	100.00%	0.00%	0.00%	0.00%	0.00%
MBA (Financial Management)	85.71%	0.00%	0.00%	0.00%	14.29%
MBA (Major in Finance)	75.00%	0.00%	0.00%	0.00%	25.00%
MBA (Health Care Management)	85.71%	0.00%	0.00%	0.00%	14.29%
MBA (Human Resource Management)	77.78%	0.00%	0.00%	22.22%	0.00%
MBA (International Business Management)	66.67%	0.00%	0.00%	0.00%	33.33%
MBA (Information Technology)	90.00%	0.00%	0.00%	0.00%	10.00%
MBA (Marketing Management)	100.00%	0.00%	0.00%	0.00%	0.00%
Master of Management	60.00%	0.00%	0.00%	20.00%	20.00%

MBA (Major in Taxation)	80.00%	0.00%	0.00%	20.00%	0.00%
MBA (Taxation)	100.00%	0.00%	0.00%	0.00%	0.00%
MS Finance	50.00%	0.00%	0.00%	0.00%	50.00%
Doctor of Business Administration	83.33%	0.00%	0.00%	0.00%	16.67%
Total %	81.18%	0.00%	2.35%	4.71%	11.76%