## Goldey-Beacom College 2023 Graduate Survey for Undergraduate Business Majors Executive Abstract

- This survey was administered online to 142 undergraduate business majors between March and December 2023.
- 95.77% of the undergraduate business major degree graduates responded to this survey.
- 91.91% of undergraduate graduates were employed (full-time or part-time) or were continuing their education.

## Of the undergraduate respondents,

- 50.74% reported that they would be employed full-time after graduation.
- 4.41% reported that they would be employed part-time, by choice after graduation.
- 7.35% reported that they would be employed part-time, seeking full-time employment after graduation.
- 29.41% reported that they would be continuing their education after graduation.
- 8.09% reported that they would be unemployed after graduation.

Undergraduate Respondents: Employment Status

Major         per week)         hours per week)         time employment         Education         Unemployed         Total           AS Accounting         1         0         0         3         0         4           AS Business         8         1         0         6         0         15           Administration		Employed full- time (30+ hours	Employed part-time by choice (Less than 30	Employed part- time, seeking full-	Continuing		
AS Business 8 1 0 6 0 15  Administration  BS Accounting 7 0 1 1 3 0 11  BS Business 9 1 4 6 2 2 22  Administration  BS Business 8 0 0 0 0 0 0 0 8  Administration  (Entrepreneurial Studies)  BS Business 1 0 0 2 1 5  Administration (Financial Management)  BS Business 3 0 1 1 0 5  Administration (Health Care Management)  BS Business 2 1 1 1 0 5  Administration (Human Resource Management)  BS Business 2 0 0 0 0 0 0 0 1  Administration (Human Resource Management)  BS Business 2 0 0 0 0 0 2 4  Administration (International Business Management)  BS Business 2 0 0 0 0 0 2 4  Administration (International Business Management)  BS Business 2 0 0 0 0 0 2 4  Administration (International Business Management)	Major					Unemployed	Total
Administration  BS Accounting 7 0 1 1 3 0 11  BS Business 9 1 4 6 2 22  Administration  BS Business 8 0 0 0 0 0 0 8  Administration  (Entrepreneurial Studies)  BS Business 1 1 1 0 2 2 1 5  Administration (Financial Management)  BS Business 3 0 1 1 1 0 5  Administration (Health  Care Management)  BS Business 2 1 1 1 1 1 0 5  Administration (Huann Resource Management)  BS Business 1 0 0 0 0 0 5  Administration (Human Resource Management)  BS Business 2 0 0 0 0 0 2 4  Administration (International Business  Management)  BS Business 2 0 0 0 0 0 2 4  Administration (International Business  Management)  BS Business 2 0 0 0 0 0 2 4  Administration (International Business  Management)  BS Business 2 0 0 0 0 0 2 4  Administration (Legal Studies)	AS Accounting	1	0	0	3	0	4
BS Accounting   7	AS Business	8	1	0	6	0	15
BS Business 9 1 4 6 2 22 Administration  BS Business 8 0 0 0 0 0 0 8 Administration  (Entrepreneurial Studies) BS Business 1 1 0 0 2 1 5 Administration (Financial Management)  BS Business 3 0 1 1 1 0 0 5 Administration (Health Care Management)  BS Business 2 1 1 1 1 0 5 Administration (Human Resource Management)  BS Business 1 0 0 0 0 0 0 0 1 Administration (International Business Management)  BS Business 2 0 0 0 0 0 2 4 Administration (International Business Management)  BS Business 2 0 0 0 0 0 2 4 Administration (Legal Studies)	Administration						
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Administration (Entrepreneurial Studies)  BS Business 1 1 1 0 0 2 1 1 5  Administration (Financial Management)  BS Business 3 0 1 1 1 0 0 5  Administration (Health Care Management)  BS Business 2 1 1 1 0 0 5  Administration (Human Resource Management)  BS Business 1 0 0 0 0 0 0 0 1  Administration (Human Resource Management)  BS Business 2 0 0 0 0 0 0 1  Administration (Human Resource Management)  BS Business 1 0 0 0 0 0 0 0 1  Administration (Human Resource Management)  BS Business 2 0 0 0 0 0 0 0 1  Administration (Legal Studies)	Administration						
Entrepreneurial Studies   Studies	BS Business	8	0	0	0	0	8
BS Business 1 1 1 0 2 1 5 Administration (Financial Management)  BS Business 3 0 1 1 1 0 0 5 Administration (Health Care Management)  BS Business 2 1 1 1 1 0 0 5 Administration (Human Resource Management)  BS Business 1 0 0 0 0 0 0 1 Administration (International Business 1 0 0 0 0 0 0 1 Administration (International Business Management)  BS Business 2 0 0 0 0 0 2 4 Administration (Legal Studies)							
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Management)         BS Business       3       0       1       1       0       5         Administration (Health Care Management)       5       5       5       6       6       5         BS Business       2       1       1       1       0       5         Administration (Human Resource Management)       8       0       0       0       0       0       1         Administration (International Business Management)       8       0       0       0       0       2       4         Administration (Legal Studies)       2       0       0       0       0       2       4		1	1	0	2	1	5
BS Business 3 0 1 1 1 0 0 5 Administration (Health Care Management)  BS Business 2 1 1 1 0 0 5 Administration (Human Resource Management)  BS Business 1 0 0 0 0 0 0 1 Administration (International Business Management)  BS Business 2 0 0 0 0 0 2 4 Administration (Legal Studies)	· ·						
Administration (Health Care Management)  BS Business 2 1 1 1 1 0 5 Administration (Human Resource Management)  BS Business 1 0 0 0 0 0 0 1 Administration (International Business Management)  BS Business 2 0 0 0 0 2 4 Administration (Legal Studies)							
Care Management)  BS Business 2 1 1 1 1 0 0 5 Administration (Human Resource Management)  BS Business 1 0 0 0 0 0 0 1 Administration (International Business Management)  BS Business 2 0 0 0 0 2 4 Administration (Legal Studies)		3	0	1	1	0	5
BS Business 2 1 1 1 1 0 5 Administration (Human Resource Management)  BS Business 1 0 0 0 0 0 1 Administration (International Business Management)  BS Business 2 2 0 0 0 0 2 4 Administration (Legal Studies)	-						
Administration (Human Resource Management)  BS Business 1 0 0 0 0 0 0 1 Administration (International Business Management)  BS Business 2 0 0 0 0 0 2 4 Administration (Legal Studies)					<u> </u>		_
Resource Management) BS Business 1 0 0 0 0 0 0 1 Administration (International Business Management) BS Business 2 0 0 0 0 2 4 Administration (Legal Studies)		2	1	1	1	0	5
BS Business 1 0 0 0 0 0 1 Administration (International Business Management)  BS Business 2 0 0 0 0 2 4 Administration (Legal Studies)	-						
Administration (International Business  Management)  BS Business 2 0 0 0 0 2 4  Administration (Legal Studies)			-	•		_	
(International Business Management)  BS Business 2 0 0 0 0 2 4 Administration (Legal Studies)		1	0	0	0	0	1
Management)  BS Business 2 0 0 0 0 2 4  Administration (Legal Studies)							
BS Business 2 0 0 0 0 2 4 Administration (Legal Studies)	•						
Administration (Legal Studies)		າ	^			ີ	1
Studies)		۷	U	U	U	۷	4
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DJ DUSINGSS J U I J IU		5	0	1	3	1	10
Administration		3	· ·	_	3	<b>±</b>	10
(Management)							

BS Business	4	0	1	3	0	8
Administration						
(Marketing						
Management)						
BS Business	0	0	0	1	0	1
Administration						
(Organizational						
Psychology)						
BS Business	4	0	0	0	1	5
Administration						
(Information Technology)						
BS Business	2	2	0	9	2	15
Administration (Sports						
Management)						
BS Economics	1	0	0	0	0	1
BS Finance	9	0	1	2	2	14
Business Essentials	2	0	0	0	0	2
Certificate						
Grand Total	69	6	10	40	11	136
Total %	50.74%	4.41%	7.35%	29.41%	8.09%	100.00%

Undergraduate Respondents: Employment Status

	Ondergraduate Respondents. Employment status							
Major	Employed full- time (30+ hours per week)	Employed part-time by choice (Less than 30 hours per week)	Employed part-time, seeking full-time employment	Continuing Education	Unemployed			
AS Accounting	1	0	0	3	0			
AS Business Administration	8	1	0	6	0			
BS Accounting	7	0	1	3	0			
BS Business Administration	9	1	4	6	2			
BS Business Administration (Entrepreneurial Studies)	8	0	0	0	0			
BS Business Administration (Entrepreneurial Studies)	1	1	0	2	1			
BS Business Administration (Health Care Management)	3	0	1	1	0			
BS Business Administration (Human Resource Management)	2	1	1	1	0			
BS Business Administration (International Business Management)	1	0	0	0	0			

BS Business	2	0	0	0	2
Administration (Legal					
Studies)					
BS Business	5	0	1	3	1
Administration					
(Management)					
BS Business	4	0	1	3	0
Administration					
(Marketing					
Management)					
BS Business	0	0	0	1	0
Administration					
(Organizational					
Psychology)					
BS Economics	1	0	0	0	0
BS Finance	9	0	1	2	2
BS Business	4	0	0	0	1
Administration					
(Information					
Technology)					
BS Business	2	2	0	9	2
Administration					
(Sports					
Management)					
Business Essentials	2	0	0	0	0
Certificate					
Total %	50.74%	4.41%	7.35%	29.41%	8.09%

## Goldey-Beacom College 2023 Graduate Survey for Graduate Business Majors Executive Abstract

- This survey was administered online to 160 graduate business majors between March and December 2023.
- 53.13% of the graduate business major degree graduates responded to this survey.
- 88.24% of graduate students were employed (full-time or part-time) or were continuing their education.

## Of the graduate respondents,

- 81.18% reported that they would be employed full-time after graduation.
- 2.35% reported that they would be employed part-time, seeking full-time employment after graduation.
- 4.71% reported that they would be continuing their education after graduation.
- 11.76% reported that they would be unemployed after graduation.

Graduate Respondents: Employment Status

		Gradate Nes	spondents. Employment Status			
Major	Employed full-time (30+ hours per week)	Employed part-time by choice (Less than 30 hours per week)	Employed part-time, seeking full-time employment	Continuing Education	Unemployed	Total
MBA –	11	0	2	0	1	14
Comprehensive						
MBA (Entrepreneurial	3	0	0	0	0	3
Studies)						
MBA (Financial	6	0	0	0	1	7
Management)						
MBA (Major in	6	0	0	0	2	8
Finance)						
MBA (Health Care	6	0	0	0	1	7
Management)						
MBA (Human	7	0	0	2	0	9
Resource						
Management)						
MBA (International	2	0	0	0	1	3
Business						
Management)						
MBA (Information	9	0	0	0	1	10
Technology)						
MBA (Marketing	4	0	0	0	0	4
Management)						
MBA (Taxation)	2	0	0	0	0	2
Master of	3	0	0	1	1	5
Management						
MBA (Major in	4	0	0	1	0	5
Taxation)						

MS Finance	1	0	0	0	1	2
Doctor of Business	5	0	0	0	1	6
Administration						
<b>Grand Total</b>	69	0	2	4	10	85
Total %	81.18%	0.00%	2.35%	4.71%	11.76%	100.00%

Graduate Respondents: Employment Status

	Employed full		spondents. Employment status		
Major	Employed full- time (30+ hours per week)	Employed part-time by choice (Less than 30 hours per week)	Employed part-time, seeking full-time employment	Continuing Education	Unemployed
MBA – Comprehensive	78.57%	0.00%	14.29%	0.00%	7.14%
MBA (Entrepreneurial Studies)	100.00%	0.00%	0.00%	0.00%	0.00%
MBA (Financial Management)	85.71%	0.00%	0.00%	0.00%	14.29%
MBA (Major in Finance)	75.00%	0.00%	0.00%	0.00%	25.00%
MBA (Health Care Management)	85.71%	0.00%	0.00%	0.00%	14.29%
MBA (Human Resource Management)	77.78%	0.00%	0.00%	22.22%	0.00%
MBA (International Business Management)	66.67%	0.00%	0.00%	0.00%	33.33%
MBA (Information Technology)	90.00%	0.00%	0.00%	0.00%	10.00%
MBA (Marketing Management)	100.00%	0.00%	0.00%	0.00%	0.00%
Master of Management	60.00%	0.00%	0.00%	20.00%	20.00%

MBA (Major in	80.00%	0.00%	0.00%	20.00%	0.00%
Taxation)					
MBA (Taxation)	100.00%	0.00%	0.00%	0.00%	0.00%
MS Finance	50.00%	0.00%	0.00%	0.00%	50.00%
Doctor of Business Administration	83.33%	0.00%	0.00%	0.00%	16.67%
Total %	81.18%	0.00%	2.35%	4.71%	11.76%