



Castle Tells Graduates Be Prepared and Hopeful for the Changes Ahead



U.S. Congressman Michael N. Castle receives his Honorary Doctor of Public Administration from Dr. Gary L. Wirt, Vice President and Michele M. Rollins, Trustee.

U.S. Congressman Mike Castle spoke to the 123rd graduating class on a beautiful sunny Friday, April 30, 2010.

Comparing the time of his own graduation to today, Castle said, "This is an incredibly challenging moment for our nation. I am hopeful, however, that you all have a sense of how much opportunity lies before you."

At the time of his own graduation in 1961, the Berlin Wall was being built and the

United States had just retreated from the brink of nuclear war and was dealing with the aftermath of the Bay of Pigs.

Now distant memories, Castle's speech focused on being prepared for change and encouraged graduates to be the catalyst of that change. He told the class to be excited about the things to come.

"I believe an advanced education prepares you to navigate our world in a time of great change. Many of you may still choose one career, but you are far more likely to have a multi-faceted career."

"You will live longer and healthier lives in a global economy with global friendships. Communications will be instantaneous, chronic diseases will be substantially reduced or eliminated, and America's population will more closely resemble a composite of the world's population."

"The Internet will continue to grow and evolve and take us places we cannot even imagine. Travel will also continue to take us across borders and continents." Castle mentioned other new technologies and how these advances will lead to more jobs and opportunities for the graduates.

"In your time at Goldey-Beacom, you have worked hard, have learned the importance of being well-rounded, and have faced many challenges. You have the qualities it takes to be a real leader in your



Goldey-Beacom students anticipating graduation.

community and you have learned the value of plain hard work: how you can't be let down if you put your heart and mind to something."

The College also congratulated two faculty members who were honored with the Excellence in Teaching Award: Dr. Joel Worden, Assistant Professor of English and Dr. Richard Brasefield, Adjunct Professor of Business.



The Drs. Julie Burkey, Robert Donnelly, Roman Erenshteyn, Kevin Hunt, and Ibrahim Elsaify honor fellow professors.



Dr. Joel Worden, recipient of the Excellence in Teaching Award is congratulated by Dean Alison White.



Thanking the College for his Excellence in Teaching Award is Dr. Richard Brasefield.

Alumni Spotlight



Grad's New Book Shares How He Focused on Employees and Prospered

Jason Scott, MBA '00, recently collaborated with Goldey-Beacom College Prof. Dr. Patricia Buhler to publish *"The Employee Satisfaction Revolution: Understanding and Unleashing the Power of a Satisfied Workforce."*

The book, a must-read for human resource professionals as well as entrepreneurs and anyone who wants to start a business on the right track, presents an academic argument for building an employee-centered culture. Scott and Buhler focus on a real-world case study of a company that has experienced the economic benefits of this culture, making it abundantly clear that modern businesses can't afford not to make employee satisfaction a top priority. Today, smart businesses of all sizes are learning that improving employee satisfaction can lead directly to increased productivity and profits. They know that a revolution is coming and that they must decide whether to lead it or get left behind.

Scott's current company is a great model. He's worked for Prestwick House since 1997, initially as the Operations Manager and currently as CEO. Prior to that, he

worked where he learned how miserable work can be.

During his tenure at Prestwick House, the educational publishing company has grown from just over \$1 million in annual revenue to over \$8 million in revenue.

"Getting my MBA was definitely a turning point for the company. Not only did the program get me to think strategically and align goals across operations but it just helped us fill in some basic business knowledge gaps," he said. "Once we got everyone in the company pulling in the right direction, good things started to happen immediately."

"I have to say that Prestwick House making *Book Business Magazine's* list of the best American publishing companies to work for ranks as our biggest accomplishment," Scott said. "Prestwick House is one of only three publishing companies to make the list three consecutive years, and it means that the systems that we've put in place and the culture that we've tried to build are working for everybody."

"It was Jason's idea to collaborate on the book," said Prof. Buhler. "He was doing a



lot of guest lectures and wanted to tell people the tremendous changes that had happened to his company based on the lessons he learned from his Master's classes."

"Jason had a passion to create an environment where people wanted to work. He had seen both sides, and he really wanted to teach how a company can be a great place to work and prosper. Owners can have their cake and eat it too," Prof. Buhler said.

Prestwick House is an educational publisher with over 2,500 books in print.

The book is available at the Goldey-Beacom College bookstore and also at prestwickhouse.com

Alumnus Frank Masley and Wife Are Delaware's SBA Business Persons of the Year

Frank Masley, MBA '00, received the 2010 Delaware Small Business Administration's Persons of the Year Award along with his wife Donna.

Frank was a glove specialist at W.L. Gore & Associates for 11 years, working in fire and military applications. In 2000, he decided to start his own small business with his wife.

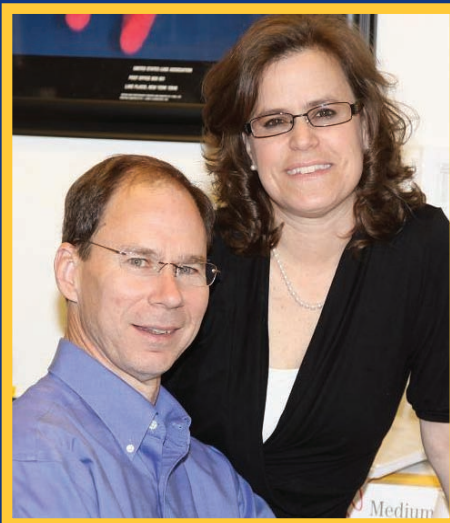
Masley Enterprises is now a specialty gloves manufacturer with more than 40 employees and annual sales of \$2.9 million. The company was started with the simple idea of making a high-quality product completely manufactured in the United States. The U.S. Military had been asking for years for an improved glove design, and regulations demand that the item must be made entirely in the U.S. Frank invested \$60,000 of his family's savings to start his own company in the basement of the house.

Masley did not just decide on a whim to become an entrepreneur. Building upon his engineering degree from Drexel University, Frank got his MBA from Goldey-Beacom College to help increase his knowledge base.

Masley said he was becoming more involved in the marketing and business aspects at Gore and decided to enroll. "Goldey-Beacom provided the personal

attention that suited my needs. The skills I learned gave me the confidence I needed to take the entrepreneurial plunge."

There were a few key classes that really helped Masley with his business. "Those were the entrepreneurship class taught by Steven Bouchard as well as the accounting classes and the human resources class taught by Dr. Pat Buhler. These were invaluable down the road when I was running my own business."



Masley admits sales were slow at first and costs were higher than expected, due to competition with manufacturers associated with Asian textile markets, who have much lower labor costs. According to Masley, entry into the market was "extremely difficult in the sense that having a better mousetrap doesn't mean you'll make the sale."

To keep his momentum, he drew upon the dedication he used to become a three-time Olympian in luge. Masley carried the U.S. flag during the Opening Ceremonies at the 1984 Winter Olympics in Sarajevo.

Success came in May 2005. A new glove design and a 22,000 pair order brought Masley Enterprises, Inc. out of the basement and into a factory on Germay Drive in Wilmington.

Masley Enterprises' contracts are procured through different offices in the military.

He continues to innovate with glove designs at the factory. Dexterity, flame protection, and protection from liquids are the three main design elements that are based in all Masley glove styles.

The Masleys recently visited Washington D.C. with the other 52 SBA Persons of the Year recipients and was one of two recipients mentioned in President Obama's speech.

Sports News



Golf

The men's golf team completed another successful season under fourth-year head coach John Asbell in which the Lightning finished in third place at the Central Atlantic Collegiate Conference Championships meet and ranked No. 7 in the East Region.

GBC featured two top-10 finishers at the conference championship meet. Freshman Devon Ripley carded a 155 (76, 79) to tie for fifth place while senior Matt Quigley fired a 159 (77, 82) to finish in 10th place. Both earned CACC All-Conference honors for their efforts.

The Lightning also had a very impressive showing on Mar. 29 at the shortened Goldey-Beacom Spring Invitational hosted at Deerfield Golf Club in Newark, Del. After one round of golf, GBC was tied for second in the field of 14 teams, and that is how it would stand when Day 2 was cancelled due to rain and course conditions.

The Lightning received a bid to the NCAA Super Regional as the No. 7 ranked team in the East where they traveled to Daniels, West Virginia to play on the Cobb Course at Glade Springs Resort. The team came in 19th place at the regional tournament.



Men's Basketball

The 2009-10 season was an historic one for Chuck Hammond's Goldey-Beacom men's basketball team. The Lightning set a new school mark for wins in a season with a record of 19-10 and went 11-6 in the Central Atlantic Collegiate Conference. They advanced to the

school's first ever CACC Championship game where they gave a valiant effort but fell to Felician College, 84-79.

In the CACC, the Lightning swept South Division rivals Holy Family and the University of the Sciences in Philadelphia, and notched impressive home wins over Philadelphia U., Wilmington and Bloomfield. GBC led the league in free-throw shooting (73%), three-point field goal shooting (39%) and rebounding defense (31.6 avg./game).

During the season finale against Dominican College at the Jones Center, senior Kyle White became the fastest player in school history to reach 1,000 points for his career. A National Association of Basketball Coaches (NABC) All-East District 2nd Team and All-CACC First Team honoree, the 5-10 guard from Georgetown, Del. (who transferred from Delaware State) finished his two-year career at GBC ranked No. 4 on the all-time scoring list with 1,095 points, fourth in assists with 220 and fifth in rebounds with 302. The Lightning say goodbye to White, as well as two other outstanding senior forwards in Anthony Parham and Troy Esquilin.



Women's Basketball

It was a storybook season for head coach Jen Carleton and her Goldey-Beacom women's basketball team. Since the 2006-07 season, the team had not had a winning season let alone made the conference playoffs. But in her third season at the helm, Carleton guided the Lightning to a 17-12 record and a Central Atlantic Collegiate Conference semifinal appearance. And yet...the best may still be to come. The 2009-10 roster featured four juniors, four sophomores and four freshmen – all 12 will be back for another run at the CACC Championship in 2010-11.

The Lightning nearly doubled their win total of nine last season en route to its first CACC playoff appearance since the 2006-07 season. They also boast the program's only two wins over Philadelphia University after beating the Rams at the

Gallagher Center twice within a week, including an upset victory in the CACC quarterfinals. The Lightning swept two CACC schools during the regular season: cross-town rival Wilmington University and Georgian Court. The only two teams in the conference GBC did not beat were the two conference finalists, Nyack and nationally-ranked Holy Family.

The team featured three All-CACC selections, and one CACC All-Tournament team selection. Also, sophomore Lindsay Duck earned CACC Winter All-Academic Team honors.



Softball

The Goldey-Beacom College softball team finished the 2010 season with an overall record of 16-23 and league mark of 8-16 in Central Atlantic Collegiate Conference play.

The team enjoyed some early success, beginning the season 9-4 overall and 3-1 in conference. The Lightning swept three CACC teams over the course of the season in Chestnut Hill College (4-1, 4-2), Bloomfield College (4-3, 6-0) and Nyack (3-2, 5-0). They also split games with conference newcomer Concordia College and cross-town rival Wilmington University.

GBC was very competitive all season, even in losing, as a third of the team's losses came by two runs or less. Sophomore Danielle Rice broke three school season records: homeruns (7), base on balls (25) and runs batted in (RBI) (40). Sophomore Sadie Jones also set a new season mark for saves in a season with three.

Go Lightning!



ANNUAL FUND 2010

“Generosity lies less in giving much than in giving at the right moment.” *Jean De La Bruyere*

Our country's rocky economy is no match for these generous Annual Fund donors whose contributions provide crucial tuition assistance to deserving students at Goldey-Beacom. To these donors, we tip our hats with sincere gratitude.

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(In Memory of Scott B. Hicks)
Catherine S. Hitch
Carl Hoffman
Stephen C. Hudson
(In Tribute to Kappa Alpha Order)

Class Notes



Milestones

Jeffery A. Bollinger '85, has been recognized for volume and the number of units as realtor. Celebrating his 25th year in real estate, Bollinger is a recipient of the Chairman's Circle Award.

Roger Palmer '81, recently completed a Six Sigma Green Belt certification.

Rich Skinner, '07, was promoted to Senior Accountant at Harty & Harty, P.A. Rich works with clients in the construction, car dealership, financial services and not-for-profit industries.

Rick Solloway, '90, is Dewey Beach's man in charge. In 2009, he was elected Mayor.



Marriages

Holly Kimble '05 and Adam Blood '05. Holly owns a professional photography business and Adam owns a lawn care business serving the Fenwick Island area.

Bethany Harding and **Adin Lewis, '06**, Newark, DE. Bethany currently works at Artisans' Bank in Wilmington, DE and Adin works at Verizon Wireless in Newark.

In Memory

William J. Adelman '51, Wilmington, DE. William served his country during World War II in the U.S. Marine Corps and then worked for 39 years as a supervisor of quality control for General Motors.

Jane E. Williams Barham, Hockessin, DE. Jane was employed as a benefit administrator for the DuPont Company for 35 years.

Evelyn Corey Bell '36, Seaford, DE. Evelyn worked for the real estate firm T.B. O'Toole then joined Wilmington Trust Company as Assistant Treasurer for the construction industry.

James R. Bergey Sr. '52, Bishopville, NJ. James served in the Delaware National Guard. He worked for 59 years at Calvin B. Taylor Bank, retiring as senior executive vice president and a member of the Board of Directors.

Charlotte Hopkins Bevis, New Castle, DE. Charlotte worked at Laird, Bissell and Mead Brokerage Firm and then owned the Bunny Junction Tack Shop with her husband for 35 years.

Virginia Foster Bouchelle, '38, Hockessin, DE. Virginia was a member of the American Contract Bridge League and her husband Wilmer was a 1982 DAG recipient.

Patrick M. Boylan, Newark, DE. Patrick was employed at the Bergquist Company, an electronics manufacturing firm.

Lillian L. Callahan, Wilmington, DE. Lillian worked for Wilmington Trust Company before retiring after 38 years of service.

Virginia Robbins Carr, Delmar, DE. Virginia was a long time active member of the First Baptist Church of Delmar.

Florence Picciotti Connell, Wilmington, DE. Florence worked for the DuPont Company.

Edith M. Covington, Glen Mills, PA. Edith worked for the Concordville Inn, J. Franklin Styers and Wilmington Trust Company.

Agnes E. DeVore, Wilmington, DE. She worked for the Red Clay School District and was a dorm mother at the College when it was located on Jefferson Street.

Elma B. Doberstein, '48, Wilmington, DE. Elma spent her entire career at Goldey-Beacom College where she worked in office administration.

Walter Domorod, Wilmington, DE. Walter served as a member of the United States Merchant Marines and achieved the rank of Ensign. Walter was employed with Education Testing Services and Kalex Corporation.

Jeanette G. Fox, Wilmington, DE. was employed with Craig Advertising Company and Delmarva Power Company before she began a second career at Wilmington Trust Company.

Carolyn M. Gaumer, Wilmington, DE, worked for Hercules Powder Company and was a docent at Hagley, Winterthur and Rockwood Museums.

Doris Goldman, Wilmington, DE, worked at Kelrick Insurance and then at Al's Sporting Goods for 20 years before retiring to Florida with her husband.

William E. Grabowski Jr., Wilmington, DE, He was a member of the Army National Guard and worked at Prudential and Nationwide Insurance Companies.

Winfield Weldon Harper, Seaford, DE. Winfield was a partner at Webb and Turner, Taylor and Harper, and Harper and Harper. He was involved in construction projects such as area schools and motels.

J. Milton Hudson, '44, Fort Myers, FL served in the US Army in Korea and worked at the DuPont Co. for 35 years before he moved to Florida to enjoy retirement with his wife, Nadine.

Elizabeth A. Jensen, Wilmington, DE. Elizabeth was employed at Corporation Trust Company and volunteered with the Wilmington & Western Railroad.

Virginia "Dale" Keeper, Pittsgrove, NJ. During her 28 years at Columbia Gas System Service Corporation, Dale was the Executive Secretary to General Counsel and Executive Secretary to the Senior Vice President of Exploration and Development.

Amy Lynne Mackie, Newark, DE. Amy had a wonderful career in the banking industry, working in customer service, bookkeeping and accounting.

Eric G. Mayer, Sr., Newark, DE. During World War II, Eric served in Naval Intelligence spending time in England, France and Germany.

Elizabeth "Betty" Ann Mason, Calvert, MD. Betty worked for nearly 30 years for the Conowingo Power Company.

Helen F. McLaughlin, Wilmington, DE. After she served in the Women's Army Corps during World War II, Helen worked for the DuPont Company.

Samuel A. Milliner, Jr., Pocopson Township, PA Samuel devoted 45 years to the DuPont Company which included working in the Executive Committee Office.

Gerald "Jerry" L. Morgan, Roxborough, PA. Jerry worked for 20 years at Brickstone Realty in Philadelphia.

Elaine Aviola Moser '84, Hockessin, DE. Elaine served as the first Victim Services Advocate with the New Castle County Police Department and developed model legislation in regard to the establishment of a Victim's Bill of Rights in Delaware.

Florence "Diddy" D. Mullarkey, Wilmington, DE. Florence was a loving mother and homemaker.

Milton Rodney Olazagasti, Woolford, MD, served in the United States Army in Korea where he received many awards. He was a beloved soccer coach at Goldey-Beacom College and other schools (see scholarships.)

Elisabeth "Lib" Harvey Parker '37, Hurlock, MD. Lib's first job was setting up and running the Seaford office of DuPont. After leaving DuPont she worked side by side with her husband for many years at Parkers, Inc.

Elinor D. Page, '42, Wilmington, DE. Elinor was an active volunteer for many local organizations.

Doris P. Patterson, Wilmington, DE. Doris worked as a secretary for the Iron Works & Ludlow Company.

Mary Belle Phillips, '46, Laurel, DE. Mary Belle was the secretary to the President of Goldey-Beacom College and to the President of Sussex Trust Bank.

Randolph George Reed Jr. served as a security guard at the College from 1989 to 2008. Previously, he was employed by the Wilmington Police Department and the State of Delaware.

John J. Rivers '39, Wilmington, DE. After serving in the U.S. Air Force as a Staff Sergeant, John worked in real estate at Gilpin, Van Trump & Montgomery and founded Rivers & Co.

Margaret T. Foley Roache, Hockessin, DE. Margaret worked for John Wanamaker and was a member of St. Mary of the Assumption Church and the Irish Culture Club of Delaware.

Yvonne V. Lynch Ryan, Georgetown, DE. Yvonne taught handicapped children for many years.

Mary Scott, New Castle, DE. For 20 years, Mary worked as an executive secretary for Hercules, Inc.

Gene L. Shelly '56, Wilmington, DE. Gene served honorably in the U.S. Air Force as a staff sergeant. Gene was also employed by the State of Delaware Department of Labor as a fraud investigator.

Earl Rodney "Rod" Smith, Alto, NM. Rod worked at the Chrysler Newark Assembly Plant for 38 years and was a life member of the Newark Volunteer Fire Department.

Emidio "Jay" Stellini, '60, the founding owner of Info Systems, Inc. (ISI), Jay was a DAG recipient, a devoted family man and was well known for his commitment to local charities.

Jean W. Sturm '41, Hebron, MD. Jean worked for more than 35 years at the Avery W. Hall Agency, an accounting firm.

Francis U. "Swift" Swift, Wilmington, DE, served in the Armed Forces in WWII and then worked at Texaco for 34 years.

Helen Middleton Thompson, Landenberg, PA. Helen was a Sunday school teacher, deacon and Girl Scout Leader.

Dorothy Lorraine Bove Valenti, Wilmington, DE. Dorothy worked at F. W. Woolworth Co. and Wilmington Airport.

Catherine M. Walther, Wilmington, DE. Catherine worked for the Skating Club of Wilmington and Sacred Heart Church.

Mary West Wilson, Laurel, DE, retired from the DuPont Company in Seaford after 38 years of service as a secretary.

Frederick M. Wigglesworth, Salisbury, MD. Frederick developed his own accounting practice. He also became the first treasurer of COPS (Concerns of Police Survivors).

Charles Robert Zucal, Millville, NJ. Charles, a teacher of accounting and business law at Vineland High School for 43 years, was a past president of the Goldey-Beacom College Alumni Association. He also created the Charles Zucal Scholarship Fund.

Our deepest condolences go out to the families.

New Scholarships Announced

Goldey-Beacom College is proud to introduce two new memorial scholarships. One has been established to honor a respected coach and the other is a gift from a beloved alumnus.



The Milton R. Olazagasti Memorial Scholarship Fund

Milton R. Olazagasti was a true pioneer of the soccer program at Goldey-Beacom College, coaching the men's soccer team from 1988 to 1995. He was a respected referee, entrepreneur and devoted student of the game. Sadly, in March, Coach Olazagasti passed away. The Milton R. Olazagasti Memorial Scholarship Fund at Goldey-

Beacom College commemorates the remarkable career of Milton R. Olazagasti who played a significant role in building the GBC men's soccer program during his years of service as head coach. Milton was not only a coach, but a player, referee, and trainer of referees, respected throughout the Delaware athletic community. This award goes to a full or part-time student in any degree program who shows the same commitment to campus life, sportsmanship, and respectful conduct that characterized the life of Coach Olazagasti.

The Robert E. Hickman Memorial Scholarship Fund



Robert E. Hickman, '24, a member of Goldey-Beacom Distinguished Alumni Gallery remembered the College in his will by funding The Robert E. Hickman Memorial Scholarship. This scholarship honors the successful business career, skilled craftsmanship and remarkable loyalty of this Class of 1924 Beacom College alumnus. The scholarship is awarded to a full-time new or returning student in any degree program. The recipient must

demonstrate strong financial need and the commitment to professionalism so evident in the life and career of Robert E. Hickman. Mr. Hickman, who attended events at the College even after celebrating his 100th birthday, died on December 22, 2008 at the age of 103.

We invite you to remember and honor these men even further by making a gift to their respective scholarships. Please contact Marsha Corcoran at corcorm@gbc.edu or 302-225-6261.

Would you like to establish a scholarship at Goldey-Beacom?

Anyone can establish a scholarship at Goldey-Beacom College. You need not be a GBC graduate. Often friends and family create scholarships to honor or memorialize a loved one or respected community member. Just decide on the amount of your gift, determine the criteria for awarding the scholarship and then choose a name. Scholarships can be funded annually or endowed. We generally recommend a minimum of \$20,000 for establishing a new endowment fund. The Development Office can help tailor a fund to your specific wishes. Endowed scholarships are most popular. The gift will provide investment income annually to award a scholarship in perpetuity. You can specify the criteria for awarding the scholarship and even choose to name it in honor of someone special. To discuss this opportunity, please call Marsha Corcoran, Director of Development, at 302-225-6261.

Alumni enjoy friends and fun at the annual Beef 'N BYOB/Silent Auction and "Drives for Education" Golf Outing.



An overflow crowd "eats up" before "getting down" to some fierce bidding at the Alumni Board's Annual Beef & BYOB/Silent Auction.



Pro golfer Mike Tobiason, '07 (3rd from left) joins fellow alumnus Ron Bevan '65 (far right) and friends at the "Drives for Education" Golf Outing.

College Earns CACC Community Engagement Award

Goldey-Beacom College was awarded the 2009-2010 Central Atlantic Collegiate Conference Community Engagement Award for the outstanding community involvement performed by the athletic teams and the Student-Athlete Advisory Committee (SAAC).

The award is presented annually to one institution in the conference that best promotes the community engagement initiative adopted by Division II.

This academic year, Lightning teams participated in the following community engagement activities:

Volleyball – Dig Pink Event raised \$540.00 for the Side-Out Foundation and the SAAC raised \$1,100.00 for the DE Breast Cancer Coalition

Men's Basketball – Volunteered at the Leukemia & Lymphoma Walk, Boys & Girls Club, and helped a YMCA pre-school class give to a foster child for the holidays

Women's Basketball – Prepared food and interacted with the community on two separate days at a soup kitchen

Women's Soccer – Soccer skills training for U11 (under age 11) girls' soccer team

Student-Athlete Advisory Committee – Christmas Toys for Children Program, Lightning spirit shirts initiative

Athletic Director Chris Morgan said the College is very proud of all the student-athletes, coaches and staff, and he also extended a personal thank you to SAAC advisor Amy Thomas.

"This is a major accomplishment," Morgan said. "It speaks volumes about the high quality of our student-athletes and coaches. I'd like to thank Amy for her leadership and guidance behind these activities."

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