



Get On Base

Celebrate GBC's Newest Sport - BASEBALL



GBC Lightning first baseman, Edwin Lee, takes a swing during a scrimmage.

"I've been coaching college baseball for years, but introducing a new sport to the College and recruiting for the roster is an incredible opportunity," Head Coach Tom Riley said of GBC's newly sanctioned Central Atlantic Collegiate Conference (CACC) Division II baseball team – the GBC Lightning. "The team has strong talent from up and down the state as well as the tri-state area and from as far away as California, New York and Ontario, Canada." He continued, "We started practice last Fall, and now we're gearing up for our first game on February 18 against Barton College in North Carolina."

"It's not easy, but it is rewarding," newly promoted Dean of Students Chuck Hammond said. "Everyone has worked hard to ensure that we not only have a team of talented players but that we develop a long-term strategy for success." Join the team for the season's home opener on Sunday, March 5, 2017 at Doyle Field in Hockessin, Delaware.

Join us for the Goldey-Beacom College Alumni Association

13th Annual Silent Auction

featuring

the GBC Lightning's First Pitch Dinner

Friday, March 3, 2017

5:30 p.m. Registration

6:00 p.m. Dinner

Michele Rollins Atrium, Joseph West Jones Center

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Don't miss the 13th Annual Silent Auction and First Pitch Dinner

Reserve seats now to attend the Goldey-Beacom Alumni Association's 13th Annual Silent Auction featuring the First Pitch Dinner on Friday, March 3, 2017. Bring your family, friends and colleagues for a fun night out and a chance to bid on more than 40 silent auction items including an Amazon Echo, Amazon Dot and much more. Auction themes include: travel and experiences, community spotlight, wine and dine, sports, technology, gift baskets and new this year – a children's table!

The event, introducing GBC's brand-new baseball program, kicks off the inaugural season with Head Coach Tom Riley and an official introduction to the 2017 roster.



GBC Lightning Pitcher, Jake Trejo, is ready to wind up the first pitch during a scrimmage.

This event promises to be a memorable evening for all. Players will be on hand for pictures and autographs.

Tickets are \$25.00 per person (\$10.00 for children 5-11; under 5 free) and will include a buffet dinner and two adult drink tickets.

The Silent Auction is an annual fundraiser hosted by the Alumni Association which benefits College initiatives such as the Annual Scholarship Fund, athletic programs and equipment, student clubs and more.

For more details and to register, visit the official registration site at EventBrite: <https://gbc-auction-dinner.eventbrite.com>. To register by check, email alumni@gbc.edu. Space is limited, so reserve your seats now. We look forward to seeing you on March 3.

A message from the President

Gary L. Wirt, Ed.D.



Dear Alumni, Students, Parents, Faculty and Staff,

Happy New Year and welcome back. I hope each of you enjoyed the holiday season and were able to spend quality time with family and friends.

Winter at Goldey-Beacom College marks a time of significant transformation. Around the frozen winter campus, students bustle to and from classes bundled up in their warmest apparel. It also gives me a chance to share the College's newest endeavors, updates and accomplishments. I appreciate the opportunity to share information on where the College is headed and the success of our alumni with the very individuals who helped us to get where we are today.

Achieve Greater – This is a powerful way of thinking, not just a slogan, at Goldey-Beacom College; it's both a challenge and a commitment to every student. The College encourages excellence in studies, exploring the rich campus life GBC has to offer and moving forward into a rewarding career.

As the new year begins, the College celebrates its 131st Anniversary of preparing students for a high-quality, career-ready education. Mr. Goldey and Mr. Beacom focused on helping students achieve. Today we remain focused on helping students achieve greater.

We are proud of our heritage. We have provided robust, rigorous and relevant education since 1886, meeting the needs of a rapidly-changing, global economy. Growth, change and renewal have become hallmarks of this institution. This is evident in every aspect of the College – from faculty credentials to availability of the newest technology and from multi-media classrooms to apartment-style residence halls. You will recognize this commitment to excellence in every phase of our operations, from your initial interview to graduation.

In this newly-designed issue of *Reflections*, you will read about exhilarating changes and

new developments at the College. Goldey-Beacom opened its Fall 2016 semester with a record-setting new freshman count of 69 percent higher than in Fall 2013. We attribute this incredible growth not only to increased funding but in part to new majors, new athletic teams, new financial aid materials and new approaches to recruitment and marketing.

Despite these opportunities in place, finances continue to be the single most critical barrier to a college education, especially for first-generation students. That is why the College's commitment to accessibility has had an important impact on undergraduate enrollment growth since the inception of the Affordability Assurance Awards.

When compared to the Fall 2013 new freshmen count, the Fall 2016 new student count is more than 60 percent higher. Equally important, the College has endeavored to maintain its gross tuition rate at 69.9 percent of the national average for four-year private schools of higher education.

The College recently upgraded its level of campus safety and security through \$350,000 in foundation grants to implement a *Campus OneCard* system. The system provides each employee and student with a picture identification card that enables access to buildings and residence halls and is also a debit card for College purchases.

The GBC athletics family has grown with the introduction of baseball as the College's 11th sport. Baseball, the College's first debutant since women's tennis was introduced in 2005, started practicing during the Fall 2016 semester and will compete during the Spring 2017 season in the Central Atlantic Collegiate Conference (CACC).

Moving forward, we are in the midst of perpetual change at Goldey-Beacom as we focus on the key challenges facing private, higher education and strive to become the institution we envision in our long-term plan. There is no doubt that with the support of our students, parents, alumni and everyone in the greater College community, we will continue to thrive. All of us at GBC are working diligently as we chart our future, change, adapt and continually challenge ourselves to higher levels of excellence in all that we do.

Call us, visit us and walk through campus with us as you get to know our greatest resource – our people.

Gary L. Wirt, Ed.D.
President



President

Gary L. Wirt, Ed.D.

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Reflections

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The GBC Community geared up to show support for UASA. Athletic Department staff and interns pictured left to right: Courtney Casterlin, intern; Derek Crudele, sports information director; Bethann Burke, head women's basketball coach and title IX coordinator; Thomas Dekmar, head men's basketball coach; Brandon Sonson, athletic trainer; Jeremy Benoit, assistant athletic director; and Valerie Orth, intern.

#DEWearsTeal – United Against Sexual Assault

With the prevalence of sexual assault on college campuses across the nation, Delaware colleges and universities came together to raise awareness through a statewide initiative – United Against Sexual Assault.

As part of the UASA activities, Goldey-Beacom College kicked off its Sexual Assault Awareness Campaign on September 28, 2016 in conjunction with Delaware State University, Delaware Technical Community College, University of Delaware, Wesley College and Wilmington University.

The weeklong campaign raised awareness throughout the College community, and in a show of commitment and support, students signed teal 'pledge' cards and posted them on the wall in the Lightning Café. Volunteers distributed teal bracelets throughout the College and promoted \$10 teal t-shirts. The proceeds were donated to Sexual Assault Network of Delaware (SAND), a partnering organization that assists victims of sexual assault. SAND was on campus to talk with students, answer questions and share information to help students use good practices.

GBC's Title IX Coordinators, Teresa Watkins and Bethann Burke, led the effort to raise the level of awareness on campus and to ensure students are equipped with resources and support.

What is Title IX and why is it so important for Sexual Assault Awareness?

Title IX of the Education Amendments of 1972 provides that: "No person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any education program or activity receiving Federal financial assistance..." 20 U.S.C. § 1681 and 34 C.F.R. Part 106 (1972).

Title IX prohibits discrimination based on the gender of students and employees of educational institutions. Title IX prohibits sexual misconduct, gender discrimination, sexual harassment, retaliation, and other behaviors gender- or sex-based. Sexual misconduct includes sexual assault, dating violence, domestic violence and stalking.



DID YOU KNOW?

According to RAINN (Rape, Abuse & Incest National Network) the nation's largest anti-sexual violence organization:

- 11.2 percent of all students experience rape or sexual assault through physical force, violence or incapacitation (among all graduate and undergraduate students).
- Among undergraduate students, 23.1 percent of females and 5.4 percent of males experience rape or sexual assault through physical force, violence or incapacitation.
- 4.2 percent of students have experienced stalking since entering college.

Upcoming College Events

February 18 Basketball Doubleheader &

Alumni Hospitality Suite

6:00 p.m. Gymnasium

March 3

13th Annual Silent Auction &

First Pitch Dinner

5:30 p.m. Registration

6:00 p.m. Dinner

Rollins Atrium

March 8

Career Fair

3:00 p.m. - 5:00 p.m.

Rollins Atrium

March 25

Open House

April 23

Inaugural Athletics

Hall of Fame Ceremony

5:30 p.m. Deerfield Golf Club

May 5

Graduation

3:45 p.m. Gymnasium

2017 Annual Scholarship Fund

For some students, scholarships are the **ONLY** way to achieve greater.

“GBC is exactly where I wanted to go to college and receiving a scholarship made my dream of a business administration degree possible. I didn’t realize until I got here the amazing networking opportunities. And now, I work for the College! I’m grateful to the donors who made this possible.”

Bernadine D. Griffin ‘16, assistant coordinator of residence and student life

Through the Affordability Assurance Award, the **Goldey-Beacom College Annual Scholarship Fund** gives much-needed financial assistance to *every* enrolled student. That commitment to our students has a price tag of over **\$6 million annually**.

In 2016, Goldey-Beacom College awarded over \$6.3 million in scholarships and tuition assistance to students from the Annual Scholarship Fund Endowment and named scholarships.

Through these institutional awards, the net tuition bill has been reduced to \$9,900 per year which can be further reduced by grants, athletic awards, merit awards and named endowed scholarships.

Amazingly, the College has experienced a 32 percent rise in institutional aid between the 2008 and 2015 academic years.

Covering the cost of this 32 percent increase would not have been possible without you – our committed donors who support the Annual Scholarship Fund.

Giving back is critical for new students to succeed.

Here is where you can make a difference. As an alumnus, parent, business or friend, you can open the door for deserving students who, just like you, want an opportunity to achieve greater. Your gift to the **2017 Annual Scholarship Fund**, regardless of how large or small, will ensure the neediest and most deserving students receive scholarships and financial assistance.

How can you make a donation to the 2017 Annual Scholarship Fund to help current students?

It’s easy, call Janine Sorbello at (302) 225-6261 to process a donation by credit card or send your check payable to: GBC 2017 Annual Scholarship Fund to: Janine G. Sorbello, Goldey-Beacom College, 4701 Limestone Road, Wilmington, DE 19809

Safety and Security First

With much gratitude for \$350,000 in foundation grants, the College campus has been busy over the last 14 months with contractors and vendors installing a new, state-of-the-art enhanced *Campus OneCard* system. The new Lightning Card system enables students and employees to use one picture identification card to gain access into residence halls and campus buildings as well as make purchases at the Lightning Café and Footnotes, the campus store. With more than 600 students on campus, it makes one-stop-shopping easy.

Making a Difference

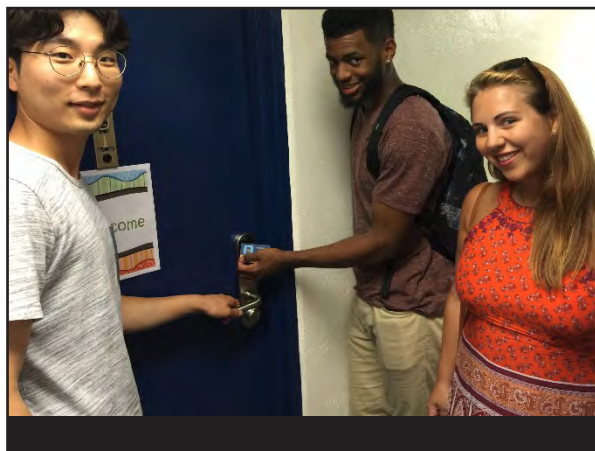
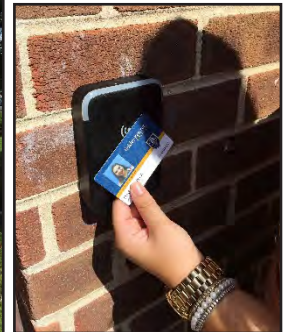
The implementation of the *Campus OneCard* system created a safer environment for students by eliminating the need to carry a wallet since Lightning Cards can be used to purchase food or items in the campus store. Now, students are able to walk around campus with only the basic necessities.

The Lightning Card also enhances safety for each *individual* student because each card is programmed for a specific student’s residence hall front door, floor and apartment and makes entry convenient and easy.

Lost a card? One quick phone call deactivates the card immediately and the student can obtain a new card the same day. The increase in efficiency and time savings permits staff to focus on other vital student issues and increases safety since the traditional lock and key system is no longer in place.



Above, students demonstrate the ease of using the Lightning Card to enter their residence hall. Pictured left to right: Kyle Mapson, Bailey Doyle and Jinhyung (Paul) Park



The same students demonstrate the ease of opening an individual dorm room. Simply place the card near the sensor, wait for the green light and turn the handle.



At Goldey-Beacom College, professors do more than teach . . . they DO. They are action-oriented, fast-paced professionals who also work, consult and network within the business community to provide students with knowledge and opportunities that will help them achieve greater. Recently, the College has held forums on hot topics such as gender parity, pay gap and the real stories behind the failures and successes of local entrepreneurs.

Tried, Failed, Tried Again Advice for Entrepreneurs

“The Story of the Start” was the second in a series of entrepreneurial panels that continued the College’s celebration of the “Year of the Entrepreneur”.

The November 2016 event, led by Dr. Jeffery W. Thurley, associate professor, international business and management, welcomed the audience in the Rollins Atrium. GBC Board of Trustees Vice Chair Mark Olazagasti moderated the panel of up-and-coming local entrepreneurs who shared the difficulties they faced and addressed hard-hitting questions about the complexities of starting your own venture.

The four-person panel shared several of their own tenets to a standing-room-only crowd.

Jessie Garcia, founder of Tozuda and inventor of the Cabezon, the first head injury awareness sensor developed specifically for the labor and construction industry offered this advice:

- There’s nothing better than working for yourself.
- You need to be comfortable with pivoting.
- Bet on the jockey not the horse.

Markevis Gideon, creator of Nerdt NOW, an information technology company that allows small businesses to have their very own “NERD I.T. Guy”, shared his encouragement:

- It’s not easy, but it’s not impossible.
- You need to know that you don’t know it all.
- When problems arise, you can’t quit – challenge drives change.

Rebecca Simeone, founder of Rebecca Simeone Designs, LLC, which specializes in family photography, graphic design and client satisfaction, shared her advice:

- Never limit yourself, but don’t be afraid to limit your offerings.
- Always ask questions – and more questions.

Dana Herbert, founder of Desserts by Dana and winner of the 2010 *Cake Boss* television series, offered his guidance:

- Make sure you have the right people in your circle.
- Doubters? You always have them, but it’s your dream.

The State of the Gap – Empowering, Educating and Inspiring Women to Achieve Gender Parity

The gender pay gap exists across the board. It exists regardless of race, age, marital status or educational background. Just Google “gender pay gap statistics” and you will find more than you want to know. But still astounding in 2017 is that women earn \$.80 for each \$1.00 earned by a man. Delaware earnings statistics show that women will lose \$387,920 over their working lives because of the gender pay gap.

With gender parity and gender pay equity conversations sparking debate throughout offices and boardrooms across the nation, a team of GBC professors partnered with the Society for Human Resource Management (SHRM) Delaware and on October 14, 2016, jointly hosted a conference with more than 150 human resource managers and business professionals.

The State of the Gap: Empowering, Educating and Inspiring Women to Achieve Gender Parity addressed gender and pay equity issues including statistics, trends and the role of confidence in gender inequality.

GBC professors Dr. Pat Buhler, Dr. Fatma Abdel-Raouf, Dr. Jen Lawless and Dr. Joel Worden carefully researched these issues and masterfully presented their findings along with Peggy Eddens, Executive Vice President at WSFS Bank who delivered the keynote address.



State of the Gap attendees peruse reference material and statistical data that address the State of the Gap.



Dr. Fatma Abdel-Raouf, professor, economics and finance and Dr. Joel Worden, associate professor, English, listen to presenters discuss gender parity issues.

GBC Library Earns Immersive Learning Award

As technology needs evolve, the College’s library continues to change with the environment. The Hiron Library and Learning Center (HLLC) underwent significant renovations in Summer 2016 and now includes relocated computer technology and tutoring services. The Center has 39 computer stations and a dedicated room where students can make-up exams and request tutoring. It also provides access to 49 databases with approximately 560,000 books and journals, electronically and in print.

The HLLC was already equipped to assist students in their research skills, but Russell Michalak, director of the Library and Learning Center, along with Dr. Monica D. T. Rysavy, director of institutional research and training, identified a method to measure students’ test-assessed information literacy skills utilizing two internally developed instruments – the Students’ Perceptions of Information Literacy Skills Questionnaire (SPIL-Q) and the Information Literacy Assessment (ILA).

Together, they created a series of six online interactive modules which assessed students’ understanding of the five information literacy (IL) concepts addressed in the American College and Research Libraries’ (ACRL) IL framework. These modules earned first place in the 2016 Immersive Learning competition. The competition was sponsored by the Emerging Learning Technologies division of the Association for Educational Communications and Technology (AECT).

AECT defines immersion as “absorbing involvement” or “deep engagement”. As students themselves are becoming digital natives who are quite media savvy, traditional classroom and online contexts are incorporating more mediated instruction such as multimedia presentations, games, pervasive games, simulations, computer/web based applications and mobile applications. According to Rysavy and Michalak, “The goal of these modules is to help students master critical twenty-first century concepts which are necessary for workplace success.”

Congratulations to Monica Rysavy and Russell Michalak for winning this impressive award for Goldey-Beacom College.



Melissa Kahn stands at the Wilmington location for DSYCF.

Career Launch with DSCYF

When you sit down to talk with Melissa Kahn, you instantly recognize her compassion and empathy for Delaware's most innocent citizens – its children. They are the ones who deal with issues of poverty, violence, divorce and who desperately need guidance from a caring adult, but most important – a voice. Thanks to Kahn's commitment to herself, her education and her community, children in the state's system have someone who listens.

Last summer, Kahn landed an internship with the Delaware Department of Services for Children, Youth and Their Families (DSCYF) under the division of Youth Rehabilitative Services (YRS).

While interning, Kahn was offered and accepted a full-time position as a juvenile justice reform and reinvestment initiative assistant. Being part of the Youth Rehabilitative Services director's office provides Kahn with the opportunity to participate in meetings with the department's leaders to discuss progress and improvement throughout the entire division.

It's easy to hear the passion and compassion in her voice when she talks about the kids. "This position can often times be very difficult because of what some of the children have been through," Kahn says, "but I'll be the first to tell you that it is so rewarding, especially when I see the difference that my work makes in the lives of these children."

In addition to her full-time job, she is also a double-major graduate student in marketing and human resource management who earned her undergraduate degree at GBC in criminal justice.

So how does she successfully juggle a full-time job and a full-time graduate schedule while staying fully committed to both her work and her studies? Kahn says that, "When you really enjoy and are dedicated to what you are doing, you'll find a way to make it work."

While working on her undergraduate degree at GBC, Kahn was a member of the Student Government Association, Psychology Club and Alpha Chi Honor Society. She credits her involvement with those organizations for helping her gain the life skills required to work with people from all walks of life, while her natural abilities fueled her longing to help those in need.



U.S. Senator Thomas R. Carper poses with student intern Zeke Harrington.

From Wilmington, Delaware to Washington, DC 10 weeks with U.S. Senator Thomas R. Carper

Goldey-Beacom College students Zeke Harrington and Tatiana Marshall both completed 10-week internships with U.S. Senator Thomas R. Carper's office in the Summer of 2016. They worked closely with staff throughout the state to develop thorough knowledge of local issues and constituent needs. Every day was packed full of constituent calls and monitoring local news outlets for daily developments. Of course, everyone's favorite activity is traveling throughout the state with the Senator to constituent events, town hall meetings and more.

When asked to describe a typical day, Harrington, a senior enrolled in the Bachelor of Arts program in English with a concentration in legal studies and a minor in marketing management, said he received a briefing every day on current issues in the state as well as across the country. He routinely talked with constituents on the phone, however, his best

experience was, "being up close and exposed to public service and seeing how much Senator Carper does for the state of Delaware," Harrington said.

"The Senator feels we help ourselves when we help others. He is a role model. I learned what I was good at and what I wasn't," he concluded.

Harrington traveled with the Senator to Legislative Hall in Dover and the Delaware archives. He says, "The biggest benefit was meeting other interns and a real opportunity to network. Got a lot of business cards."



U.S. Senator Thomas R. Carper poses with student intern Tatiana Marshall.

Marshall, a senior enrolled in the Bachelor of Arts program as a criminal justice major, says that she became a stronger writer while learning empathy from challenging phone calls with people who just needed some compassion. "Sometimes I teared up on the phone. I never knew what to expect," she said. "As a result of this internship, I've become well rounded and can easily step into another person's shoes to see where they are coming from."

When Senator Carper asked Marshall about her career choice, she told him that she had read his Open Spaces Act and wanted to become a lawyer to uphold his endeavors to preserve open land. Her most eye-opening experience was going to Washington, DC. "I was able to watch the Senator vote, meet other interns and have lunch in the senate dining hall. The Senator really knows how to work a crowd," she said and added, "you can have your eye on him one minute – and the next he is surrounded by a crowd of people."

To learn more about exciting internship and career opportunities, contact Career Services at (302) 225-6256 or email careers@gbc.edu.

... Students Committed to the Challenge

Internship with Delaware Jurist Academy

A pre-cursor to GBC's 3+3 Law Program with Delaware Law School

Victoria Cobb, a senior enrolled in the business administration program with a legal concentration, got firsthand experience on what to expect in law school after she interned with the Jurist Academy at Widener University's Delaware Law School this past summer. She was impressed at how the internship prepared students from the moment they walked in the door. The Academy provided students with a realistic experience that demonstrated the level of hard work and dedication necessary to successfully graduate and land a position with a law firm.

Cobb shared advice to potential participants, saying, "If you are thinking about law school, I highly recommend the Jurist Academy. From 9:00 a.m. until 5:30 p.m. every day for two weeks, I felt like I was actually in law school. I loved the staff, professors and the deans because they were approachable and they critiqued our work honestly. I also visited the New Castle County Courthouse, talked with a judge and spent the day in criminal court." She also received numerous books, including an LSAT prep book and a recording of the oral arguments students performed in class. She says, "We had finals in each class and a sample LSAT test. Now I know what to expect."



Widener University Delaware Law School

Cobb went on to say, "I realize how stressful it's going to be, but it's also exciting. This experience was a confirmation for me. I still want to become a lawyer." The sheer excitement in Cobb's voice was confirmation enough that she was grateful for the experience and the unique opportunities she was given.

So You Want to be an Accountant?

GBC's Accounting Club Promises Exponential Fun

As a former partner in an accounting firm, Keith Fleury, Esquire and assistant professor, taxation, realized that he wanted more for his students than to just teach them. He wanted them to venture beyond the classroom walls. "My most vivid college memories are of guest speakers who were in the role that I wanted to be in. I'll never forget the personal tour I took of the executive boardroom at the Campbell's Soup Company," Fleury recalled. "That left an impression. And that's what I wanted to give to my students."

"I was teaching fundamentals and principles as well as telling stories about my own experiences in the business world, but I wanted my students to learn firsthand about issues that corporations and entrepreneurs face every day," Fleury continued. "I wanted students to talk with CPAs and other top professionals in the accounting field to learn about dealing with difficult situations and problem solving as well as provide them with a networking opportunity."

But how would students respond to the formation of an Accounting Club? Just ask Goldey-Beacom's growing number of accounting, finance and taxation majors.

Junior and Resident Assistant Paul Park felt that students needed a catalyst to connect fundamentals with practical application. "When Professor Fleury talked about an Accounting Club, I instantly saw this as a chance to meet people who are already working," Park said and added, "it's a great opportunity to learn more about the day-to-day practices of the profession and how people became successful."

Junior Rachel Ward, who along with Park has been a student leader

of the Club, commented, "As a transfer student to GBC, I thought this would be a great way to meet students with similar academic interests and to help grow my understanding about the field."

Keith Fleury and Deborah Leitsch, professor of accounting and accounting information systems, worked together to form the IMA GBC Accounting Club which was introduced in October 2016 at the Goldey-Beacom chapter meeting of the IMA (Institute of Management Accountants). Both Professors Fleury and Leitsch are long-time IMA members, and Fleury presently serves as co-president of the Delaware Chapter.



Rachel Ward, Professor Keith Fleury and Jinhyung (Paul) Park work on upcoming events for the Accounting Club.

More than 25 students attended the first meeting to hear Henry "Hammerin' Hank" Milligan, a former boxer and motivational speaker. At the following meeting, the Club hosted a panel of young professionals from four major accounting firms: Santora CPA Group, Belfint, Lyons & Shuman, Baker Tilly and Faw Casson.

The Club is geared toward undergraduates in finance and accounting majors and graduates in finance and taxation majors. In the future, the Club will schedule tours of local businesses and engage in networking events with business leaders. By attending

professional chapter meetings, students will improve their chances for IMA scholarships.

DID YOU KNOW there are almost 140 undergraduate students in accounting or finance majors and nearly 380 graduate students in taxation or finance majors at GBC?

Become part of GBC's newest club – the GBC IMA Accounting Club. It just computes. For more information, or to become a guest speaker, contact Keith Fleury at Fleuryk@gbc.edu.

“Never Say No, Unless You Try.”

Astute Advice from Entrepreneur Michele Doner

Entrepreneur Michele Doner '84 knows that it takes extraordinary dedication and perseverance to develop an organization that leads the industry.

Her company, Flagger Force Traffic Control Services, received the Business of the Year Award in Central Pennsylvania in 2016. The Business of the Year Award recognizes top companies and individual leaders for outstanding contributions to Central Pennsylvania's business community.

In the 1990's, Doner's husband and business partner, Mike Doner, developed a market niche supplying temporary flaggers to various utility and construction companies. Together, the Doners discussed the need for a professional supplier of work zone protection services to create safer work environments for employees, clients and the public.

“It was a dream of mine,” Doner says, “to have my own business that could also help make a positive difference in the community.” In 2002, she and Mike started Traffic Control Services (d.b.a. 'Flagger Force') while both working full-time jobs. They secured their first client in 2003, and by 2004, the company set up its first work zone in York County, PA.

Doner is currently president, CEO and co-founder of Flagger Force but remains involved in the day-to-day operations of the company. She attributes much of her success to her education at Goldey-Beacom College. “Being able to step-up in my classes and work in a collaborative environment really was beneficial,” she maintains. “In fact, I have incorporated those words into Flagger Force's company value, vision and mission statement. Without the opportunity to be a leader at Goldey-Beacom, I would not have thought I had the skills to start the company.”

Since the company was founded, it has been Doner's focus to provide development opportunities for workers. All employees complete training classes through Flagger Force Academy®. Currently, the industry standards to become a trained/certified flagger are often as low as four hours. Flagger Force exceeds that by providing an eight-hour flagger certification course and additional continuing education courses which provide approximately 60 hours of training in one year.

A big challenge for Flagger Force is continuing to exceed the



Michele Doner, president, CEO and co-founder of Flagger Force.



ever-changing expectations of clients. With over 1,600 trained employees spread across the Mid-Atlantic, Doner's company offers a rapid and wide response capacity. Her clients include major utilities such as Baltimore Gas & Electric (BG&E), Verizon and PPL. Another major challenge facing the employees, especially those working within work zones, is distracted driving. “Cell phones are our worst enemy,” she says. Each year, Flagger Force participates in awareness campaigns, such as National Work Zone Awareness Week in April, to raise awareness about drivers putting down their cell phones while driving, particularly when driving through a work zone.

Doner says that over the next five years, she and her teams will shift focus to develop far greater philanthropic and community involvement. This past summer, she was given the amazing opportunity to partner with the Impact Kenya Initiative, a nonprofit organization dedicated to improving the health of Kenyan residents. Doner traveled with the organization to help teach a management and leadership skills course to business leaders. The course she taught, “Managing From the Inside Out”, is also one that her employees study at Flagger Force Academy®. One of the most rewarding parts of her journey was helping to raise more than \$10,000 for the completion of an all-girls dormitory through the Flagger Force Foundation. “Most of these girls have to travel several miles to get to school for an education,” she explains. “Along their travels, they are robbed, kidnapped or worse. To be part of the project and build a safe place for the young women is such a great feeling and very satisfying.”

Doner is also part of the leadership team for the Flagger Force Foundation which is an employee-led, company-supported charitable foundation that benefits various nonprofit organizations such as Make-A-Wish Foundation, American Cancer Society and global organizations like the Impact Kenya Initiative. The Foundation also provides volunteer opportunities for employees to give back and oversees the Employee Hardship Fund. The Fund was created to provide further

assistance to Flagger Force employees who have fallen on hard times.

When asked what words of advice she might have for Goldey-Beacom students who are enrolled in the new Master of Business Administration program with a concentration in entrepreneurial studies, Doner said, “A piece of advice I always give people is to try things that make you feel uncomfortable. For example, taking classes and participating in an internship can be a lot of work and overwhelming, but with good time management and a positive attitude, you can gain a lot of experience that you may not have gained somewhere else.” Doner also has a motto that she has applied throughout her life: “Never say no, unless you try.” She disclosed that this adage has guided her through countless experiences, both personally and professionally, and specifically in her role of a successful entrepreneur.

For more information about Michele Doner and Flagger Force, visit: www.flaggerforce.com.



For more information about Flagger Force's partnership with the Impact Kenya Initiative, visit: <https://www.gofundme.com/IKI2016>.

Lourdes Guerra Suarez is

LaGranjerita

(The Lil Farmer)

In Chiriqui, Panama, at the foothills of the Cordillera de Talamanca mountain range, you may find Lourdes Guerra Suarez '09, her hands covered in earth, contentedly fulfilling her lifelong dream. She is the proud owner of La Granjerita (translation: The Lil Farmer), an organic farming company that produces 12 varieties of leafy green vegetables, strawberries and possibly even coffee in the not-too-distant future.

Following her GBC graduation in 2009, Suarez moved back to Panama and immediately found a job with an established bank in Panama City. However, after just a few months working as a financial statement analyst, her gut instinct told her that she required a much greater challenge. So, she took a sabbatical and moved back to her hometown province of Chiriqui. Having grown up with farmers on both sides of her family, the idea of operating a farm began to propel her into the next chapter of her career, although she had no prior experience working with the land. Suarez began La Granjerita in her parents' backyard in 2013, growing cucumbers and squash. Feeling that she had nothing to lose, she sold her Jeep to invest capital in the farm. Almost four years later, La Granjerita's farm boasts 5.2 acres in a new location to accommodate multiple greenhouses.

Boquete, Chiriqui, where La Granjerita now flourishes, is located approximately 37 miles from the Costa Rican border on the Caldera River. It is a vital center for trade between the two countries. Horses freely roam the farmlands below the majestic mountains, and sublime landscape surrounds the streams, rivers and waterfalls flowing through the canyons.

In the middle of this Latin American paradise, Suarez remains enthusiastically committed to the day-to-day operations of La Granjerita and regularly communicates the importance of consumers knowing the origins of their produce through social media. Chemicals such as fungicides, herbicides and insecticides are widely used in conventional



Lourdes Guerra Suarez, owner of LaGranjerita.

agriculture and residues remain on the food we eat. In organic farming, the farmers work around insects and climate challenges to avoid using these dangerous chemicals.

In 2016, with improved production and better-quality land, La Granjerita started selling produce in one of Panama's largest supermarket chains, Supermercados Rey. Now the company is poised to begin selling to other markets including Riba Smith supermarkets. Suarez also provides vegetables and strawberries for gourmet restaurants, including Maito, the first Panamanian gourmet restaurant to be recently voted one of Latin America's best restaurants.

Suarez was invited to a national food event, El Buen Tenedor 2016, and to La Buena Matanza as a special guest speaker on topics relating to how farming in Panama is changing. She has also appeared on the front cover of the August 2016 issue of *Revista Ellas*. In addition, the first season of *Top Chef Panama* in 2016 was filmed at La Granjerita's farm as various chefs harvested strawberries, carrots, radishes and

kale for the season finale.

While many of her acquaintances are under the impression that Suarez is an agricultural engineer, she actually studied finance and marketing while earning her MBA. While a student at GBC, she worked in the Communications Center while studying full-time, playing soccer and pulling the occasional April Fools' Day prank on the Business Office.

"While studying at GBC, I wanted to be a Wall Street broker until I took Jeff Thurley's Seminar in Strategic Management (a graduate capstone course) and starting thinking about business in a different way," Suarez explains. "I knew back then that I would start my own company, and I remember that my final paper was about using coffee shells as fertilizer. I wanted to create something with meaning." Dr. Thurley provided Suarez with excellent advice that she has applied in her own business: "cut out the middle man and sell directly to the public." She has no 'middle men' and maintains direct relationships with all of her clients – something she believes has been key to her success.

When asked what words of advice she might have for GBC students enrolled in the Entrepreneurial Studies program, Suarez replied with her favorite quote: "Entrepreneurship is living a few years of your life like most people won't so that you can spend the rest of your life like most people can't." She expounds on this with some advice of her own: "Anyone who wants to be an entrepreneur needs to realize that this is a rollercoaster of daily challenges and involves a lot of sacrifices in order to be successful." For Lourdes Guerra Suarez, hers has been a rollercoaster which has undoubtedly led her to the attainment of remarkable success.

For more information about Lourdes Guerra Suarez and La Granjerita, visit her Facebook page at: 'La Granjerita' or on Instagram at: <https://www.instagram.com/lagranjerita>



Goldey-Beacom College Gives Back



The Juvenile Diabetes Research Foundation One Walk team, the Goldey-Beacom College SHRM Lightning, stopped for a break at Rockford Tower in Rockford Park, Wilmington. Pictured left to right: Nicole Evans, assistant professor; students Irianda Manning, Nicole Robinson, Tajanae Boone and Alecia Amadio; and Deborah Leitsch, professor.

Goldey-Beacom College SHRM Lightning walks for JDRF One Walk® for Type 1 Diabetes

There's no better feeling than giving back – and Goldey Beacom College gives back! On Sunday, October 23, 2016, Dr. Nicole Evans led her team,

the GBC SHRM (Society for Human Resource Management) Lightning to participate in the Juvenile Diabetes Research Foundation's **One Walk® for Type 1 Diabetes** at Rockford Park in Wilmington, DE. The team, composed of professors and students, was proud to walk and help JDRF raise \$299,486.00 for life-changing research for millions of people affected by this devastating disease.

The walk will become an annual event for the GBC SHRM Lightning. Many thanks to Nicole Evans, Debbie Leitsch and their team for walking for such a great cause.

JDRF is the leading global organization funding promising T1D research. Their mission is to accelerate life-changing breakthroughs to cure, prevent and treat T1D and its complications.



For more information, and to participate in next year's JDRF One Walk with the GBC team, call Nicole Evans at (302) 225-6327 or email her at evansn@gbc.edu.

New Chairs for First State Military Academy

Goldey-Beacom College strives to provide a comfortable learning environment for its students. Until recently, several College classrooms were equipped with sled desks (a desk and chair combination), but one size does not fit all. As the College transitioned to different seating, Director of Facilities Meezie Foster, worked with External Affairs to find a new home for 160 sled desks. These desks found a wonderful new home in the classrooms at the First State Military Academy, a New Tech Network/Junior ROTC Delaware Charter High School in Clayton, DE.



GBC desks filled several classrooms at the First State Military Academy.

From Athletic Director to Dean of Students

Congratulations to new Dean of Students, Charles "Chuck" Hammond, who previously served the College in several leadership roles including athletic director, head men's basketball coach and adjunct professor. Beginning November 1, 2016, he succeeded Dean Bernadette Wimberley who had provided 32 years of loyal service to the GBC community.

As Dean of Students, Hammond manages a staff of over 50 coaches, administrators and student workers as well as supervises 11 National Collegiate Athletic Association (NCAA) Division II sponsored sports.

"I'm excited for the opportunity to continue to serve this institution that I have grown to love over the past 14 years. This new role will allow me to support and serve the entire student body," said Hammond. "This Fall, we

saw one of the largest incoming classes in school history, and that brings with it many opportunities and challenges. With an institutional commitment to a rigorous academic program and transformational student-based programming, I look forward to working with all of our students."



Pictured left to right are: students MacKenzie Richardson, Genovieve Arango, James Smith and Lori Smith; Dean of Students Chuck Hammond; and students Tony Thomas, Rachel Ward and Brent Wedman

He joined the College in 2003 and has been recognized as the Central Atlantic Collegiate Conference (CACC) Men's Basketball Coach of the Year, 2006, 2012; and in 2014, he achieved the highest cumulative GPA (3.28) among student-athletes in school history.

Hammond holds a Bachelor of Science in psychology from Philadelphia University and a Master of Arts in education from Temple University.

Gary L. Wirt Elected Chair of the Middle States Commission on Higher Education

Goldey-Beacom College President Gary L. Wirt was elected Chair of the Middle States Commission on Higher Education at its meeting in Philadelphia, PA on November 17, 2016. Dr. Wirt assumed the post on January 1, 2017.

Dr. Wirt voiced excitement over the new post, stating, "It's a challenging time for the Commission as we work to improve the quality of higher education, provide training and support to our institutions, and help the public understand exactly what accreditation means. Expectations from students, parents and the government have never been higher. As some schools face enrollment or financial crises, our role has never been more important in assuring students about quality."

Elected to his first term as a Commissioner in 2005, Dr. Wirt served as Chair of the Commission's Committee on Follow-up Activities/Candidate Institutions, reviewing dozens of institutions in Candidacy status or submitting follow-up materials, and served on the Commission's Presidential Search Committee. He has chaired 12 evaluation teams, including special visits to institutions and candidacy visits. He has also served as a trustee of the Middle States Association of Colleges and Schools, where he was a member of the Finance Committee and the Human Resources Committee. In 2011, he was re-elected to the Commission where he currently serves as Vice Chair.

The Commission is authorized by the U. S. Secretary of Education to accredit colleges and universities from New York to the District of Columbia as well as schools in the Caribbean and overseas. Over 500 institutions are represented by the organization. Dr. Wirt was first elected to the Commission in 2005 and was re-elected in 2011, and most recently served as Vice Chair.

Please join us in congratulating Dr. Wirt in his much-deserved election to this distinguished post.

New Director of Athletics

Thomas M. Brennan

In December 2016, Dr. Thomas M. Brennan joined Goldey-Beacom College as the new director of athletics. Dr. Brennan brings an impressive collection of achievements from a successful career in Division I collegiate athletics.

Brennan spent the last 18 years as the director of athletics at La Salle University. He also served as the director of athletics at San Jose University from 1990 through 1997 and director of athletics at Loyola College from 1986 through 1990.

At the University of New Mexico, Dr. Brennan gained recognition on 60 Minutes and in Sports Illustrated for enhancements in the athletic department's academic support and NCAA compliance.

When asked how he plans to advance the Goldey-Beacom community in his new role, Brennan cited an outstanding opportunity to use athletics to increase enrollment.

"What really impressed me was a student-centered emphasis and the notion to 'Achieve Greater'," Brennan stated.

"Our focus will be with the student-athlete experience and leadership development in particular. Our goals will include

academic performance indicators including graduation rates that exceed institutional and NCAA averages. From an athletics perspective, we will strive to be among the strongest programs in our conference and the region. We will also work to be regarded as a model program with regard to our commitment to equity, service and social responsibility. Success, to borrow from athletics, requires a 'team effort'. I look forward to working with all members of the College community to help advance the program."

Brennan is originally from Brooklyn, NY and graduated from Le Moyne College in 1974 with a Bachelor of Arts in English.

He earned his Master of Arts in Higher Education Administration from Syracuse University in 1975 and his doctorate of Education in higher education administration from Syracuse in 1982.

He and his wife Ellen have three children, all of whom have completed

their college educations and moved to Washington, DC, Philadelphia, PA and New York City respectively, leaving a peaceful, empty nest for the Brennans.

The College community welcomes Tom Brennan to the GBC family and looks forward to his contributions to the athletics programs and the community.



Director of Athletics, Dr. Thomas M. Brennan

Stay Connected!

Get Involved!

Join the Alumni Association Board of Directors

Joining the GBC Alumni Association Board of Directors is one of the best ways to show your Lightning Pride.

The Board values all alumni and welcomes those who volunteer to commit their time and talents to help the College fulfill its mission. You can serve in various capacities – either as a member of the Alumni Board or by working exclusively on a specific committee.

Becoming a member of the Board builds and nurtures lifelong relationships. You will have an opportunity to work on alumni-sponsored events such as the Annual Silent Auction or the Annual Blue Rocks event as well as become involved in the Annual Scholarship Fund and more. Membership also connects you to a network of graduates who represent the principles of Goldey-Beacom College and can help you broaden your career goals.

Strengthen the value of your degree and stay connected to your alma mater! Anticipate a rewarding experience but one that requires commitment. This is a hands-on working Board that meets four times annually with more frequent meetings for committees.

If you are in the Wilmington area, stop by the External Affairs Department in the Joseph West Jones Center. The Alumni staff will be happy to talk with you and take you on a tour to show you the changes and updates to the beautiful GBC Campus.

Make a difference in the College Community today and email us at alumni@gbc.edu or call Maureen A. Tomey at (302) 225-6210 for more information on joining the Board.

achieve greater.

Goldey-Beacom College Announces New Trustee

Assistant Superintendent of Instruction for the Christina School District, Noreen D. LaSorsa, has joined the Goldey-Beacom College Board of Trustees, effective July 1, 2016. With a total of 25 years of experience with the Christina School District, she has served as a teacher, assistant principal, principal and academic change leader. She served twice as principal of Christiana High School, from 2006 – 2010, and from 2013 – 2016. “We are looking forward to working with Ms. LaSorsa and drawing on her academic experience and extensive knowledge in curriculum and transformational processes. Her dynamic leadership style brings a unique skillset and complements the College’s direction for future growth.” Board Chairman John J. Patterson III said in announcing the appointment.

LaSorsa joined the Christina School District in 1989 as a teacher at Drew-Pyle Middle School. She has been an assistant principal at both Kirk Middle School and Newark High School. She joined the Delaware Department of Education from 2010 – 2014 as the chief officer of the School Turnaround Unit and the change leader for Christina School District.

LaSorsa holds a Bachelor’s degree in health and physical education from West Chester University and a Master’s degree in education and administration from Wilmington University.

Alumni News



Donald Bailey '72

Donald Bailey, an independent agent affiliated with Coldwell Banker Residential Brokerage’s Salisbury office, was selected as the 2016 Realtor of the Year by the Coastal Association of Realtors (CAR).

Don currently serves on the committee planning the Maryland Association of Realtors’ annual convention and is President of the CAR Board of Directors. He has earned numerous awards and recognition, including the Coldwell Banker Outstanding Sales Performance Award, appointment to the Coldwell Banker International Sterling Society and recognition as a Pinnacle Certified Association Leader. Additionally, Don is a regular volunteer for Habitat for Humanity.

Megan Doss '03

Integrity Staffing recently promoted Megan Doss to director of corporate human resource administration. Doss has been with the company for nine years and previously held positions such as human resource manager and human resource generalist. In her new role, she will be responsible for setting policy and direction for the organization to meet the rules and regulations of state and federal law. Doss, a resident of Port Deposit, MD, graduated from GBC with a degree in business management.

K. Bernard Tynes '16

K. Bernard Tynes has joined Penn Community Bank as Retail Sales Manager and will oversee sales and service at the bank’s Bucks County branches. A resident of Avondale, PA, Tynes earned a Bachelor’s degree from GBC. Bringing more than a decade of experience in the financial industry, Tynes is responsible for the sales and service aspects of Penn Community Bank’s retail network across Bucks County. Prior to joining Penn Community Bank, Tynes served as regional vice president for a large Philadelphia-area bank, where he was responsible for all aspects of the management, coaching and leadership of 14 branch offices.



Christina MacMillan '03, '07

M. Davis & Sons Inc. promoted long-time manager Christina MacMillan to business development manager. MacMillan, who joined M. Davis & Sons in 1998 as an accounting agent, recently served as the company’s controller and manager of supplier diversity. She will oversee the 145-year-old company’s business development and marketing operations. MacMillan will continue in her role as manager of supplier diversity. MacMillan recently graduated with the Leadership Delaware Class of 2016. The Newark, DE resident earned her Bachelor of Science in business administration and Master of Business Administration from GBC.

In Memoriam . . .

We remember the lives of our esteemed alumni and friends, and their legacies.

Caroline S. Abbott, Dover, DE. Caroline worked for the DuPont Company during World War II. She then worked as a secretary to the state archivist in Dover.

E. Morton (Mort) Ainscow Jr., Ocean View, DE. Mort retired from the engineering department of Hercules, Inc. after 37 years of service.

Mildred B. Ament, Wilmington, DE. Mildred owned and operated several businesses with her husband, including Al's Sub Shop.

Henry Barnes Ames '42, Salisbury, MD. Henry served for four years in the U.S. Army Air Forces during WWII, Occupation Austria and the Cold War. He also enjoyed a 31-year career with the National Oceanic and Atmospheric Administration in Washington, DC.

Lisa A. Applegate, Wilmington, DE. Lisa graduated from the Delaware Technical School of Dental Hygiene and was a licensed buyer's specialist for the Riggins Group of ReMax Wilmington.

Robert Joseph Bain, Bear, DE. Robert spent 20 years with the Wilmington Bureau of Police in many different roles, retiring as Captain and City Police Inspector.

Rose Mary (Randall) Beach, Cape Elizabeth, ME. Rose Mary taught English, typing and shorthand at Green Mountain College.

Harvey L. Bergeron, Bear, DE. Harvey served in the United States Navy during World War II. Following his service, he worked as a recruiter for the United States Air Force.

Priscilla N. Bishop, Camden, DE. Priscilla was a 1947 graduate of Greensboro High School.

Joseph Charles Brown, Glen Burnie, MD. Joseph worked as an accountant and auditor for the state of Maryland.

Dean C. Bunge Sr. '76, Wilmington, DE. Dean was the current Post Commander of the J.F. Spear VFW Post #615 as well as a member of the Coast Guard Auxiliary and the American Legion.

Mary Lou Byrd '61, New Castle, DE. Mary Lou retired from Delaware Park where she worked as a teller.

Mary Ann Campbell, Cape May, NJ. Mary Ann was an administrative professional for several prominent local businesses.

William G. Carey Sr. '52, William worked for several area banks including Truckers and Savings, Equitable Trust and Maryland National Bank. He owned Midway RV for 27 years.

Shirley M. Ciarlo, Avondale, PA. Shirley worked as an executive secretary for the DuPont Company. After marrying her husband, she managed their family medical practice.

Junius M. "Joe" Clark, Baltimore, MD. Joe was more than a professor; he was a mentor to many of this students. He believed in helping his fellow man and took an interest in each and every student. He spent many years as an educator, teaching at both the Tome School and Goldey-Beacom College. He will be dearly missed by the GBC Community.

Evelyn T. Connor, Newark, DE. Evelyn worked for Lloyd Walsh Jewelers and was an avid Eagles and Phillies fan.

Marie Elizabeth Funk Coulter '44, Oxford, PA. Marie was employed by the West Grove Bank, the Chrysler Parts Plant, Bainbridge Naval Training Center and the DuPont Company at Louviers.

Carla L. Crabtree, Bedford, PA. Carla worked as a nurse in Harrisburg, Bedford and Cumberland.

Rachael Cummins '37, Salisbury, MD. Rachael was a graduate of Goldey-Beacom College in the class of 1937.

Charlotte Darok '54, Rock Hall, MD. Charlotte was a resident of Rock Hall, MD and was a graduate of the class of 1954.

Herbert L. Dashper, New Castle, DE. Herbert retired as a salesman for Adam Auto Parts. Throughout his life he enjoyed coaching for the United Methodist Church Basketball League.

Goldey-Beacom's Oldest Living Graduate Passes on at Age 108

A Look Back at the Life of Virginia Newlove Davis



Virginia Newlove Davis, who studied business and graduated Beacom College with the Class of 1925, died on September 29, 2016 at the age of 108. She was only a few weeks shy of her 109th birthday.

Virginia was born on October 16, 1907, in New Castle, Delaware. After getting married, she and her husband Francis moved to the glitz and glamour of Los Angeles where Francis landed work in the movie industry. She lived for more than 70 years in Los Angeles and Santa Monica. Davis, who was born during Theodore Roosevelt's time in office, lived through 19 different presidencies. She witnessed many dramatic transformations in the world over the course of her life, from two world wars and mankind's first mission into space, to various technological advances like color television and the Internet.

Those closest to Davis remember her as a beloved community member with simple needs, a big heart and an outstanding work ethic. Her lifetime of employment was as a waitress. She began by earning only 25 cents an hour and refusing any tips that were offered. A self-professed 'workaholic', she lived a full life and worked until she was 90 years old.

Drawing from her wealth of experience, Davis once said that finding purpose in life is important but so is staying true to your principles. She was additionally quoted at the time for saying, "For my advice, I would say just one word – work. Just concentrate on your work and be an honest person." These are indispensable

pearls of wisdom from a woman who won't soon be forgotten in the GBC community.

Helen Elizabeth (Stang) Dennison, Wilmington, DE. Helen was the executive secretary for Philadelphia Electric Company.

Marie H. Dunlop, New Castle, DE. Marie worked as an administrative assistant for the DuPont Company, Bear Alignment and Parker Real Estate.

Irene Emel, Mannington, NJ. Irene was a member of Saint Mary's Roman Catholic Church, the Needlework Guild, the Salem County election board and the Salem County census bureau.

Catherine Frances Hopkins Ent '30, Salisbury, MD. Catherine worked for Pochontas, Inc. for nearly half a century.

Nancy B. Ferguson, New Castle, DE. Nancy worked for more than 20 years as a secretary with the DuPont Company.

Agnes Ricci Finegan, West Chester, PA. Agnes worked as an executive assistant at the DuPont Company in the photo products division.

Virginia "Ginny" Wilds Foley, Dover, DE. Ginny worked as a secretary for the University of Delaware and was very active in the Odessa Women's Club.

Clare Frances Gallagher, Wilmington, DE. Clare worked for the DuPont Company retiring after 29 years of service.

Mildred M. Games, Wilmington, DE. Mildred was an executive administrative assistant for the DuPont Company for 21 years.

T. Alan Glover '64, Seaford, DE. Alan was employed by Litton Industries for 14 years, Home Beneficial Life Insurance for 19 years and worked part-time for Kaye Construction for 15 years.

Cecelia A. "Bunny" Gregg, New Castle, DE. Bunny was the bookkeeper at Brandywine Body Shop retiring after 20 years.

Barbara W. Hall, Hockessin, DE. Barbara retired from the DuPont Company after working there for over 30 years.

Timothy Ryan Ham, Oxford, PA. Timothy enjoyed gardening, fishing and sports.

Pauline M. Haney,
Wilmington, DE. Pauline worked
for 47 years at the DuPont Com-
pany as a secretary to the Newport
plant manager.

Marvin E. Harding '57,
Wilmington, DE. Marvin retired
after 32 years of service with
Artesian Water Company.

Alice Helms, Newark, DE. Alice
worked as a receptionist at St.
Francis Hospital and the Governor
Bacon Health Center.

Ruth Hickman, Milford, DE.
Ruth began her career as a secre-
tary at Speakman Company. She
later worked for the DuPont Com-
pany in Seaford and the Delaware
Senate as a reading clerk.

**Elizabeth R. "Betty"
Hildenbrand**, Selbyville, MD.
Betty was a retired secretary from
the DuPont Company. Prior to
this she had a radio talk show on
WDEL called "Just Us Girls".

Celebrating the life of former GBC president's son



William B. Hiron '40, Osprey,
FL. Bill enjoyed a 35-year career
with the DuPont Company work-
ing in the United States, Holland,
Switzerland and the United King-
dom. He retired as assistant direc-
tor of DuPont Europe, Middle East
and Africa in Wilmington.

The Hiron family has a long
association with the College. Bill's
father, J. Wilbur Hiron, served as
president from 1935 – 1951 and is
the namesake of the College's Hi-
ron Library and Learning Center.

The Hiron Family Scholarship
proudly continues the legacy to
provide scholarships for students.
He was inducted into the GBC
Distinguished Alumni Gallery in
1982.

George I. Holmes, Wilmington,
DE. George signed a contract to
play for the Philadelphia Phillies
at the age of 18. He served in

the United States Army and was
employed by Gerber Products for
over 30 years.

Effie Marie Hood, St. Augustine,
FL. Effie was employed by River-
side Cottages Assisted Living.

Steven C. Hoover '76,
Wilmington, DE. Steven proudly
served his country in the United
States Army during the Vietnam
War. He later worked at W.L. Gore
and Associates for 28 years.

Elaine Houser, Wilmington, DE.
Elaine worked for the DuPont
Company and the City of Wilm-
ington.

**Catharine White "Joyce" Hume
'80**, Hockessin, DE. Catharine
earned her degree from Gold-
ey-Beacom College where she
continued to work until retirement.

James W. Hunt, Wilmington,
DE. James worked in business for
15 years. He was later appointed
pastor of Ebenezer Church of God
where he served for more than 37
years.

Mary Helen Hydro, Coaldale,
PA. Mary was the tax collector for
the Borough of Coaldale for more
than 20 years.

Elena K. Ifkovits, Merchantville,
NJ. Elena was a long-time active
member of the NAIW of Philadel-
phia. She retired from the Barclay
Group.



Truitt W. Jefferson '60, Milton,
DE. Jeff was a founder of Jeffer-
son, Urian, Doane & Sterner, a
CPA firm in Georgetown, DE. He
also served in the United States
Air Force and was inducted into
the GBC Distinguished Alumni
Gallery in 2000.

Eva Ruth Jones, Wilmington,
DE. Eva was a secretary at the
DuPont Company for many years.
She also enjoyed working at the
Sears Fashion Center for over 30
years.

Patricia C. (Morris) Keller,
Wilmington, DE. Patricia retired
after 35 years of dedicated service
from the New Castle County
Land Use Department where she
worked as a budget analyst.

Sara Elizabeth Simmers Keller,
Port Deposit, MD. Sara was
inducted into the GBC Distin-
guished Alumni Gallery in 1982.
She retired from federal service
after 42 years of service.

Joyce L. Kent, Wilmington, DE.
Joyce worked for Delaware's sec-
retary of state. She later worked
as a pre-school teacher and as a
secretary at the Alfred I. duPont
Hospital.

Marietta Knecht, Middletown,
DE. Marietta worked for the
Hercules Company and Delaware
Charter Guarantee.

Mary Louise Laws, Bear, DE.
Mary was an executive secretary
at the refinery in Delaware City
and was a member of the Moose
Lodge. Animals of all nature had
a special place in Mary's heart,
especially her cats.

Edna I. Layton, Salisbury, MD.
Edna worked as a secretary for
Loyola Federal and Ed Sherman
Realty. She retired from Wor-Wic
Community College.

Benjamin F. Lloyd Jr. '50,
Newark, DE. Benjamin worked
for the E.I du Pont de Nemours
and Company in the information
systems division. He took early re-
tirement to become estate manager
for Irénée du Pont, Jr.'s estate,
Granogue.

James F. Lynch Sr., Centerville,
DE. James was in the United
States Naval Reserve. He retired
from Interstate Amesite and St. Jo-
sephs on the Brandywine Church.

Thomas A. Madonna Sr.,
Coatesville, PA. Thomas was
employed by Pepperidge Farms
for over 30 years and retired as a
maintenance supervisor.

Anna Lee Malizia, Wilmington,
DE. Anna worked for many years
at Delaware Park in the executive
office and for the Horsemen's
Association.

Janet R. Martini, Camp Hill, PA.
Janet worked for Pepperidge Farm
in the accounting department.
Prior to her retirement, she was
employed for 20 years with the
Internal Revenue Service.

Celebrating the life of an "Olympian Superhero"



Frank Masley – CEO of Masley Enterprises and Olympic Luger

Frank Joseph Masley '01,
Wilmington, DE. Frank J. Masley,
who earned his MBA from Gold-
ey-Beacom College in 2000, died
on September 10, 2016 at the age
of 56 after courageously battling
cancer. Frank was a three-time
Olympian and the first Olympic
flagbearer in U.S. luge history.
He raced in the 1980 Olympics in
Lake Placid, was voted the U.S.
flagbearer in the 1984 Sarajevo
Games and also competed in Cal-
gary in 1988. He won a record ten
national championships.

Just after completing his Olympic
career, Masley graduated from
Drexel University with a degree in
mechanical engineering. He went
on to work as an engineer for W.L.
Gore and Associates, then pursued
a lifelong dream of founding his
own company. Along with his
wife Donna, Frank created Masley
Enterprises, a company that manu-
factures gloves to meet the distinc-
tive needs of the military. Frank
later credited the entrepreneurship
class taught at Goldey-Beacom
College as having been highly
instrumental in helping him launch
his company.

Among his many achievements,
Masley was inducted into the
Delaware Sports Hall of Fame in
1997, inducted into the GBC Dis-
tinguished Alumni Gallery in 2010
and received the President Obama
Champion of Change Award in
2014. The Masleys were awarded
the Marvin S. Gilman Bowl in No-
vember 2016 at the Delaware State
Chamber of Commerce's Annual
Marvin S. Gilman Superstars in
Business awards luncheon. Donna
accepted the award on behalf of
her beloved Frank.

Loved by family, friends and the
business community, Frank's
many achievements will be re-
membered through his legacy.

Joyce Eileen McMonigle, Claymont, DE. Joyce sang for the Delaware Opera Society and worked as a legal secretary. She also worked in sales for Power Windows and Doors.

Raymond Thomas Mekulski, Miramar Beach, FL. Raymond worked in sales in the corporate jet aviation field. He retired from Innotech Aviation in Montreal, Canada as a sales manager.

Betsy Miller, Millville, NJ. Betsy was an executive secretary at the DuPont Company. After moving to Clarksboro she worked as a legal secretary for several judges.

Christopher Anthony Modesto, Greenville, DE. Christopher was the vice-president of Cavan Construction Company and oversaw many large concrete projects in the Delaware, Pennsylvania, New Jersey and Maryland areas.

George Bernard Nestler '68, Vineland, NJ. George was a graduate of the class of 1968 and passed away at his home.

James W. Palese, Wilmington, DE. James worked at Pusey and Jones Shipbuilding Corporation and served in World War II. He also worked for the Mullen Clothing Store, the American Car and Foundry and the Delaware Beverage Company.

The Honorable Karl J. Parrish, Wilmington, DE. Karl was appointed to the Family Court Bench in 1979 by Governor du Pont and served as a Judge for the Family Court in the state of Delaware until his retirement in 1991. He held many esteemed positions over the years including Adjunct Professor of Law at Goldey-Beacom College from 1973-1978.

Albert Pelura Sr., Carneys Point, NJ. Albert sold life insurance for Metropolitan Life. He then went on to sell cars at Winner Cadillac.

Margaret Virginia Phillips, Duluth, GA. Margaret was employed by the DuPont Company for many years.

Kathryn S. Pierson, Newark, DE. Kathryn worked as the assistant to the Dean of Agriculture at the University of Delaware. She retired after 30 years of service.

Theodore Pohlig Jr. '64, Gibbstown, NJ. Ted worked for Houdry Company and retired from Griffin Pipe in Florence as the plant controller.

Anita Evans Procop '59, Millville, DE. Anita owned and operated a beauty salon in Ocean View, DE for 35 years.

Doris Ann Price, Hockessin, DE. Doris enjoyed a long career with the Baynard Optical Company.

Cassandra (Sandy) B. Quesada, Lewes, DE. Sandy died after a long illness at Beebe Medical Center.

Debra L. Ray, Cochranville, PA. Debra was employed as a software engineer for Softmart of Downingtown.

Laurence "Larry" Rembold, Weslaco, TX. Larry worked for the Internal Revenue Service for 33 years. He volunteered for the Department of Human Services and served as guardian conservator for senior citizens. In 1983, he was inducted into the GBC Distinguished Alumni Gallery.

Roger R. Reynolds '50, Wilmington, DE. Roger worked for Wilmington Trust Company for 42 years, retiring as a vice president.

Margaret Lynam Richey, Willow Street, PA. Margaret worked as an accountant in the credit department of Sears Department Store.

Anna Conforti Rizzo, New Castle, DE. Anna was a dedicated mother, grandmother, aunt, sister, friend and Holy Spirit Catholic Church patron.

Janis E. Robinson, Seaford, DE. Janis was a school bus driver for the Seaford School District for 27 years. She also worked as a seamstress.

Helen Ruth, Milton, DE. Helen was employed by Harry M. Grieves Real Estate, Mister Donut, Perdue Company, The Cranberry Scoop and the Estee Lauder Outlet.

Catherine K. Sahn, Wilmington, DE. Catherine worked as a secretary for E.I du Pont de Nemours and Company. Catherine was an active volunteer, always serving her family and community.

Daniel M. Samilo '66, Lancaster, PA. Daniel was a computer analyst at the Naval Support Administration. He also worked as a real estate agent and served as a technical sergeant in the Air National Guard.

Henry Schaefer, Hartley, DE. Henry was a Latin and history teacher at Dickinson High School and later at Goldey-Beacom College.

Henrietta Pauline Schneikart, Shickshinny Lake, PA. Henrietta worked as a school secretary at A.I. du Pont Middle School in Wilmington, DE.

Catherine Ann Simon, Douglassville, PA. Catherine was an office manager at a local medical practice. She also taught Sunday school and served as leader of a church youth group.

Jane H. Singles, Newark, DE. Jane received her nursing degree from the University of Delaware, later working at the University of Delaware Student Health Services. Following this, she helped to establish and implement the Student Health Services Department at Goldey-Beacom College.

Joan Morrison Sitman, Malvern, PA. Joan was past president of the Trading Post and volunteered at Melmark and Tom Thumb Nursery.

Marshall J. Smith, Newark, DE. Marshall owned and operated Richmar Frozen Food Center in Newport, DE. After selling the business, he worked and retired from real estate sales.

Susanne C. Snyder, Wilmington, DE. Susanne spent her career as an administrative assistant at the DuPont Company and at Delaware Technical Community College.

Shelby Jean Stiles, Wilmington, DE. Shelby was an Avon sales representative. She loved her cats and had many hobbies.

Irene (Hnida) Sulick, Wilmington, DE. Irene had been employed by Wilmington Trust Company, Scari's Air Freight and Ludlow Industries.

Pauline Timmons Sullivan, Milford, DE. Pauline traveled and sang with a country western group. She also represented Delaware in the Senior Range Division and was crowned the 1968 National Chicken Cooking Champion.

Anne M. Swan, Landenberg, PA. Anne worked for 32 years as a secretary for the Department of Agriculture at the University of Delaware.

Julia Etta (Judy) Teat '61, Millington, MD. Julia was a member of Crumpton United Methodist Church where she enjoyed playing the organ for services.

Eileen Brigitte Tierney-Ruby '65, Hilton Head Island, SC. Eileen spent her entire career working for E.I du Pont de Nemours and Company. After 36 years of service, she retired as global trademark manager for the Agricultural Products Department.

Lorraine C. Vines '36, Oxford, PA. Lorraine was active in the Oxford Presbyterian Church and the Presbyterian Women of Oxford.

Adele Rubin Weiner, Brandywine Hundred, DE. Adele helped in the Weiner family business, Rapids Furniture Store. She was an accomplished dancer and later became a dance instructor.

Mildred S. Wharton, Wilmington, DE. Mildred retired from the DuPont Company after 30 years of service and was a longtime member of Aldersgate United Methodist Church.

George Whitman, Machipongo, VA. George worked for the DuPont Company for 40 years. Following his retirement, he worked in the finance department for Northampton County Public Schools.

Jean Wilson, Canonsburg, PA. Jean worked for the DuPont Company for 25 years, retiring in 1991.

Bernadette Wirzman, Wilmington DE. Bernadette worked as a secretary at Meadowood School and John Dickinson High School.

If you have a loved one who was a Goldey-Beacom College alumnus, employee or trustee, please contact us and share the obituary and other information. We will print the obituary in the following publication of *Reflections*. Contact Anita J. Stofa, External Affairs Assistant at (302) 225-6287 or stofa@gbc.edu.



GBC Department of Athletics Launches Inaugural Hall of Fame Class

**Sunday, April 23, 2017
5:30 p.m., Deerfield Golf Club**

Goldey-Beacom College is proud to announce Michael Tobiason, Toni Jones and Jason McCloskey will compose the College's first class into its new Athletics Hall of Fame.

The three will be enshrined Sunday, April 23 in a ceremony at Deerfield Golf Club in Newark, Delaware. The evening's Hall of Fame Ceremony is an addition to the traditional Student Athlete Awards dinner which is the Athletic Department's celebration of all athletics teams.

Registration begins at 5:30 p.m. with the Hall of Fame Ceremony, dinner and Student Athlete Awards immediately following.

Tickets are \$40 per person. For more information and to purchase tickets, email Derek Crudele at crudele@gbc.edu.

Women's Tennis Wins First CACC Championship

In October 2016, the Goldey-Beacom College women's tennis team captured its first Central Atlantic Collegiate Conference (CACC) title to secure a sixth postseason appearance, marking the first time the squad had been the top seed in the CACC Tournament. They also ranked third in the last NCAA East Region poll.

Over the last 12 years, the GBC Lightning has clinched many titles and awards including five National Collegiate Athletic Association (NCAA) Tournament appearances and a 2015 first-round victory.

Seniors Nina Sengl (Puchheim, Germany) and Francesca Beg (Westbury, England) are ranked tied for 10th in the East Region in doubles. Freshman Anna Hortelano Pey (Castelldefels, Spain) is ranked 17th.

Sengl and Beg had an impeccable fall in which they went 9-0, all at first doubles. The duo, both named second team All-CACC in five of the pro sets, did not lose more than four games. They are the only CACC doubles team ranked in the top 10.

Sengl received the conference's 2016 Women's Tennis Top XV Award for having the best GPA among those participating at the league championship and in September was selected as the CACC Student-Athlete of the Month. She is fourth in school history with 42 career doubles victories and tied for fourth with 40 singles triumphs.

In 2015, Beg won the clinching match against Chestnut Hill that secured Goldey-Beacom's 5-3 victory in the first round of the NCAA Tournament, the first such head-to-head win by any team in school history. GBC ended that season ranked 31st in the country and with a school-record 18 victories.

Hortelano Pey has been named first team All-CACC. She recorded a 5-1 singles record that includes 4-0 at number two singles, won her first five matches of the season with all in straight sets and only dropped a combined five games over each of the last two wins.

The College community is proud of its student athletes and congratulates them for these stellar, record-breaking accomplishments.

Cameron Wilkinson and Chahin Aghrim Named CoSIDA Academic All-District

The College Sports Directors of America (CoSIDA) has bestowed its top honor to two Goldey-Beacom College student-athletes. Junior Cameron Wilkinson (Terrigal, Australia) and sophomore Chahin Aghrim (Bonn, Germany) each were awarded as Academic All-District.

Wilkinson, a co-captain of the men's soccer team and economics major, has been one of the leaders of the squad on and off the field. The two-time member of the Central Atlantic Collegiate Conference Fall (CACC) Academic Honor Roll is a vital midfielder whose team closed 73rd in the nation with a 1.30 goals against average and 126th with a 0.17 shutout percentage.

Wilkinson started 17 out of 18 contests this season and has made 45 starts over 53 career games. He led Goldey-Beacom this season to three shutouts and 13 games in which the squad did not permit more than one goal.

Aghrim, also on the men's soccer team and an information technology and international business major, has used his incredible speed and footwork to make himself one of the league's top midfielders. He ended 147th in the country with five assists, 160th with 0.29 assists per game, tied for sixth in the CACC in assists and tied for 20th with four goals. He started 16 out of 17 games this year and has made 26 starts out of 30 career matches.

The College qualified for the CACC Tournament for a second straight year, marking the first time this happened since the 2011 – 2012 academic year. It is also the second time in three years the Lightning recorded nine overall wins and six league triumphs which previously had not occurred since 2003.

The College community congratulates Wilkinson and Aghrim for achieving this distinguished honor for their academic performance.

In the next issue of *Reflections* . . .

Explore the College's latest onboarding initiative through the lens of Michalak and Rysavy at the American Library Association's Mid-Winter conference.

Read about the May 5, 2017 Graduation Ceremony.

Catch up with the Athletics Department.

Learn about the upcoming Distinguished Alumni Gallery Dinner.